Local Market Update – January 2020A Research Tool Provided by Iowa Association of REALTORS®



Des Moines Area Association of REALTORS®

Includes Dallas, Jasper, Madison, Marion, Polk and Warren Counties

Single-Family Detached		January			Year to Date			
Key Metrics	2019	2020	% Change	Thru 1-2019	Thru 1-2020	% Change		
New Listings	908	897	- 1.2%	908	897	- 1.2%		
Pending Sales	582	635	+ 9.1%	582	635	+ 9.1%		
Closed Sales	538	612	+ 13.8%	538	612	+ 13.8%		
Days on Market Until Sale	64	65	+ 1.6%	64	65	+ 1.6%		
Median Sales Price*	\$210,000	\$218,750	+ 4.2%	\$210,000	\$218,750	+ 4.2%		
Average Sales Price*	\$235,041	\$241,697	+ 2.8%	\$235,041	\$241,697	+ 2.8%		
Percent of List Price Received*	97.8%	98.1%	+ 0.3%	97.8%	98.1%	+ 0.3%		
Inventory of Homes for Sale	3,495	3,374	- 3.5%		_			
Months Supply of Inventory	3.8	3.7	- 2.6%					

Townhouse-Condo	January			Year to Date			
Key Metrics	2019	2020	% Change	Thru 1-2019	Thru 1-2020	% Change	
New Listings	184	218	+ 18.5%	184	218	+ 18.5%	
Pending Sales	87	85	- 2.3%	87	85	- 2.3%	
Closed Sales	79	75	- 5.1%	79	75	- 5.1%	
Days on Market Until Sale	71	59	- 16.9%	71	59	- 16.9%	
Median Sales Price*	\$160,000	\$165,000	+ 3.1%	\$160,000	\$165,000	+ 3.1%	
Average Sales Price*	\$179,240	\$201,354	+ 12.3%	\$179,240	\$201,354	+ 12.3%	
Percent of List Price Received*	98.9%	98.3%	- 0.6%	98.9%	98.3%	- 0.6%	
Inventory of Homes for Sale	719	881	+ 22.5%		_	_	
Months Supply of Inventory	4.1	5.2	+ 26.8%				

^{*} Does not account for seller concessions; % Change may be extreme due to small sample size.

Median Sales Price - Single-Family Detached Rolling 12-Month Calculation State of Iowa -Des Moines Area Association of REALTORS® • \$240,000 \$220,000 \$200,000 \$180,000 \$160,000 \$140,000 \$120,000 \$100,000

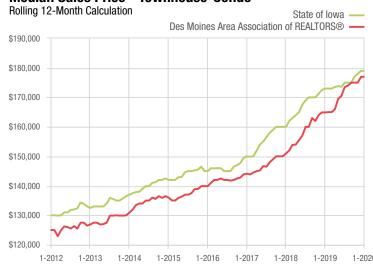
1-2016

1-2017

1-2018 1-2019

1-2014 1-2015

Median Sales Price - Townhouse-Condo



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

1-2020