## **Weekly Market Activity Report**



#### For Week Ending August 1, 2020

Data current as of August 10, 2020

While the Bureau of Economic Analysis reported this week that the US economy contracted at a 32.9% annual rate in Q2 2020, the housing market continues to show strength. Freddie Mac reported 30-year fixed-rate mortgages are hovering around 3% with .8 points, which is three-quarters of a percent lower than this time last year. With showing activity and pending sales still posting strong numbers, the housing market looks to continue to be a bright spot in economic activity.

#### SINGLE FAMILY

For the week ending August 1:

- New Listings decreased 7.4% to 349
- Pending Sales increased 36.3% to 387
- Inventory decreased 35.8% to 2,084

#### For the month of July:

- Median Sales Price increased 14.1% to \$230,000
- Days on Market decreased 25.0% to 36
- Pct of List Price Rec'd increased 0.7% to 99.1%
- Months Supply decreased 41.4% to 1.7

#### TOWNHOUSE/CONDO

For the week ending August 1:

- New Listings decreased 11.1% to 8
- Pending Sales increased 35.7% to 19
- Inventory increased 3.1% to 99

#### For the month of July:

- Median Sales Price increased 31.4% to \$195,750
- Davs on Market decreased 44.2% to 24
- Pct of List Price Rec'd increased 2.3% to 99.7%
- Months Supply remained flat at 1.9

#### **Quick Facts**

- 7.4%	- 11.1%	+ 36.3%	+ 35.7%	- 35.8%	+ 3.1%
Single Family	Townhouse/Condo	Single Family	Townhouse/Condo	Single Family	Townhouse/Condo
Year-Over-Year Change <b>New Listings</b>		Year-Over-Year Change Pending Sales		Year-Over-Year Change Homes for Sale	

A research tool provided by ValleyMLS.com covering the Alabama counties of Cherokee, DeKalb, Etowah, Jackson, Lawrence, Limestone, Madison, Marshall and Morgan.

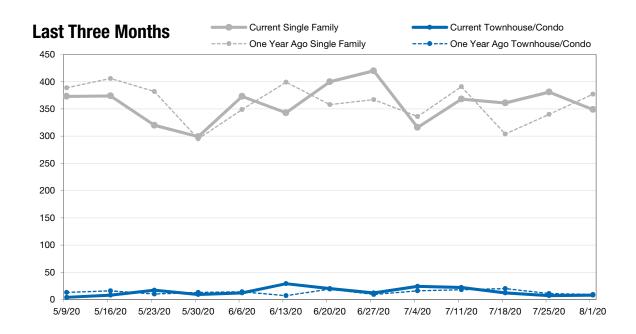
#### Metrics by Week

New Listings	2
Pending Sales	3
Inventory of Homes for Sale	4
Metrics by Month	
-	_
Days on Market	5
Median Sales Price	6
Percent of List Price Received	7
Housing Affordability Index	8
Months Supply of Inventory	9

## **New Listings**

A count of the properties that have been newly listed on the market in a given week.





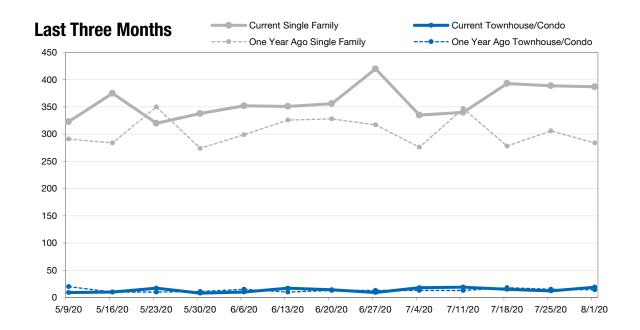
Data for the Week Ending	Single Family	Year-Over-Year Change	Townhouse/ Condo	Year-Over-Year Change
5/9/2020	373	- 4.1%	4	- 69.2%
5/16/2020	374	- 7.9%	8	- 50.0%
5/23/2020	320	- 16.2%	17	+ 70.0%
5/30/2020	299	+ 1.4%	9	- 30.8%
6/6/2020	373	+ 6.9%	12	- 14.3%
6/13/2020	343	- 14.0%	29	+ 314.3%
6/20/2020	400	+ 11.7%	20	+ 5.3%
6/27/2020	420	+ 14.4%	12	+ 33.3%
7/4/2020	316	- 6.0%	24	+ 50.0%
7/11/2020	368	- 5.9%	22	+ 22.2%
7/18/2020	361	+ 18.8%	12	- 40.0%
7/25/2020	381	+ 12.1%	7	- 36.4%
8/1/2020	349	- 7.4%	8	- 11.1%
3-Month Avg.	360	- 0.3%	14	+ 5.1%

#### **Historical New Listing Activity** Single Family -Townhouse/Condo 500 450 400 350 300 250 200 150 100 50 1-2015 1-2016 1-2017 1-2018 1-2019 1-2020

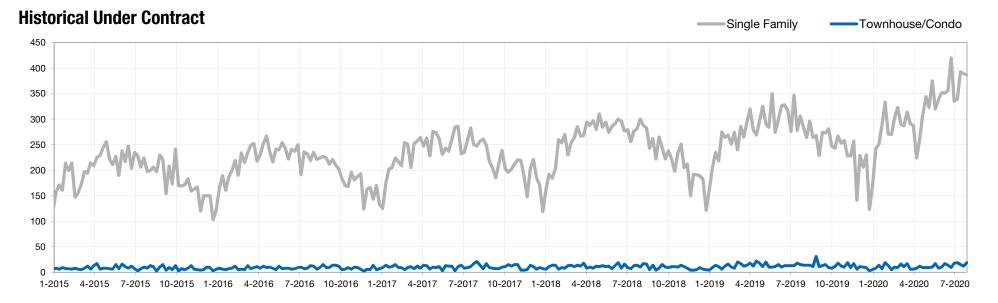
## **Pending Sales**







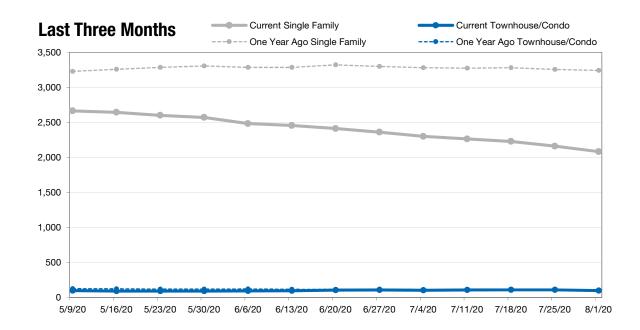
Data for the Week Ending	Single Family	Year-Over-Year Change	Townhouse/ Condo	Year-Over-Year Change
5/9/2020	323	+ 11.0%	9	- 55.0%
5/16/2020	375	+ 32.0%	10	0.0%
5/23/2020	320	- 8.6%	17	+ 70.0%
5/30/2020	338	+ 23.4%	8	- 27.3%
6/6/2020	352	+ 17.7%	10	- 33.3%
6/13/2020	351	+ 7.7%	17	+ 70.0%
6/20/2020	356	+ 8.5%	14	+ 7.7%
6/27/2020	420	+ 32.5%	9	- 30.8%
7/4/2020	335	+ 21.4%	18	+ 38.5%
7/11/2020	340	- 2.0%	19	+ 46.2%
7/18/2020	393	+ 41.4%	15	- 16.7%
7/25/2020	389	+ 27.1%	12	- 20.0%
8/1/2020	387	+ 36.3%	19	+ 35.7%
3-Month Avg.	360	+ 18.2%	14	+ 1.1%



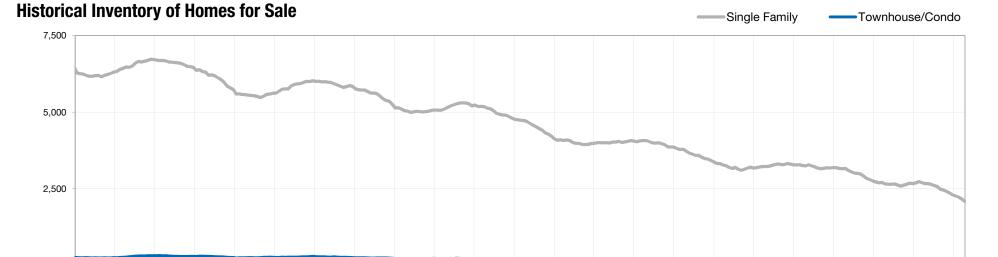
## **Inventory of Homes for Sale**







Data for the Week Ending	Single Family	Year-Over-Year Change	Townhouse/ Condo	Year-Over-Year Change
5/9/2020	2,666	- 17.5%	98	- 22.2%
5/16/2020	2,645	- 18.9%	92	- 25.8%
5/23/2020	2,602	- 20.8%	92	- 22.7%
5/30/2020	2,572	- 22.3%	92	- 22.7%
6/6/2020	2,484	- 24.4%	93	- 23.1%
6/13/2020	2,457	- 25.3%	96	- 17.9%
6/20/2020	2,414	- 27.4%	105	- 7.9%
6/27/2020	2,362	- 28.4%	107	- 10.1%
7/4/2020	2,302	- 29.9%	102	- 8.9%
7/11/2020	2,265	- 30.8%	108	+ 0.9%
7/18/2020	2,229	- 32.1%	109	+ 0.9%
7/25/2020	2,162	- 33.6%	109	+ 5.8%
8/1/2020	2,084	- 35.8%	99	+ 3.1%
3-Month Avg.	2,403	- 26.7%	100	- 12.3%



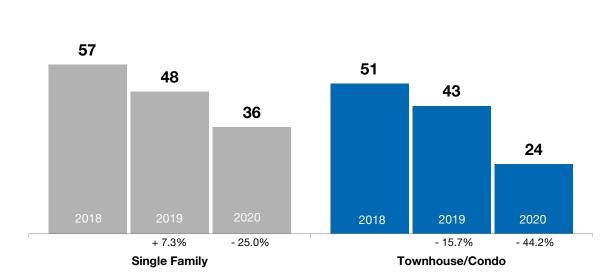
1-2015 4-2015 7-2015 10-2015 1-2016 4-2016 7-2016 10-2016 1-2017 4-2017 7-2017 10-2017 1-2018 4-2018 7-2018 10-2018 1-2019 4-2019 7-2019 10-2019 1-2020

# **Days on Market Until Sale**









Data for the month of	Single Family	Year-Over-Year Change	Townhouse/ Condo	Year-Over-Year Change
Aug-2019	48	- 21.3%	34	- 55.3%
Sep-2019	49	- 12.5%	38	- 15.6%
Oct-2019	45	- 25.0%	44	- 12.0%
Nov-2019	48	- 20.0%	26	- 36.6%
Dec-2019	49	- 21.0%	44	+ 4.8%
Jan-2020	55	- 15.4%	37	- 36.2%
Feb-2020	55	- 21.4%	23	- 63.5%
Mar-2020	50	- 26.5%	33	- 21.4%
Apr-2020	47	- 16.1%	41	- 14.6%
May-2020	45	- 21.1%	51	+ 15.9%
Jun-2020	39	- 23.5%	15	- 64.3%
Jul-2020	36	- 25.0%	24	- 44.2%
Average	47	- 20.6%	34	- 31.5%

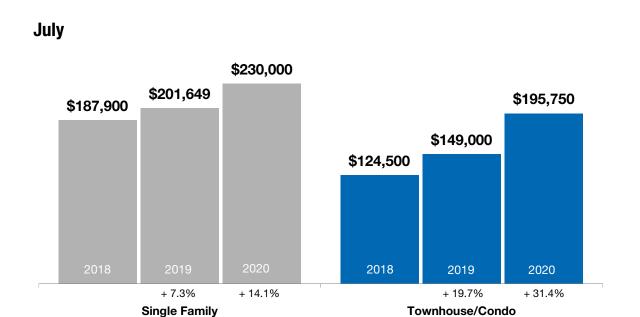
#### **Historical Market Time**



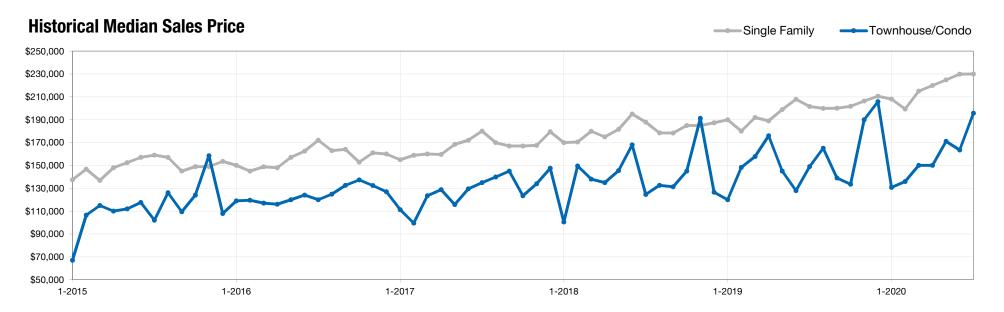
## **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.





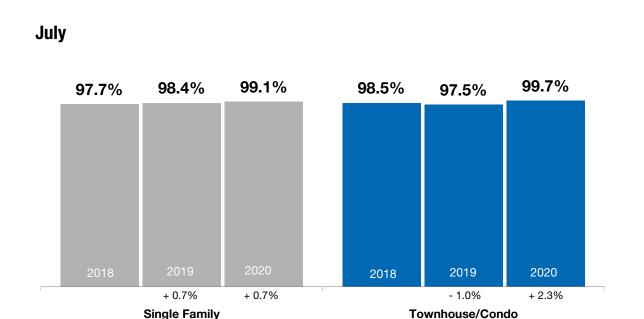
Data for the month of	Single Family	Year-Over-Year Change	Townhouse/ Condo	Year-Over-Year Change
Aug-2019	\$199,938	+ 12.0%	\$165,000	+ 24.5%
Sep-2019	\$200,000	+ 12.2%	\$139,000	+ 5.9%
Oct-2019	\$201,775	+ 9.1%	\$133,500	- 7.9%
Nov-2019	\$206,414	+ 11.6%	\$190,000	- 0.7%
Dec-2019	\$210,593	+ 12.5%	\$205,750	+ 62.6%
Jan-2020	\$208,000	+ 9.5%	\$130,750	+ 9.0%
Feb-2020	\$199,400	+ 10.8%	\$135,950	- 8.3%
Mar-2020	\$215,000	+ 12.0%	\$150,000	- 4.9%
Apr-2020	\$219,890	+ 16.3%	\$150,000	- 14.8%
May-2020	\$224,845	+ 13.0%	\$171,000	+ 17.9%
Jun-2020	\$229,900	+ 10.6%	\$163,500	+ 27.7%
Jul-2020	\$230,000	+ 14.1%	\$195,750	+ 31.4%
Median	\$214,900	+ 13.1%	\$160,000	+ 9.2%



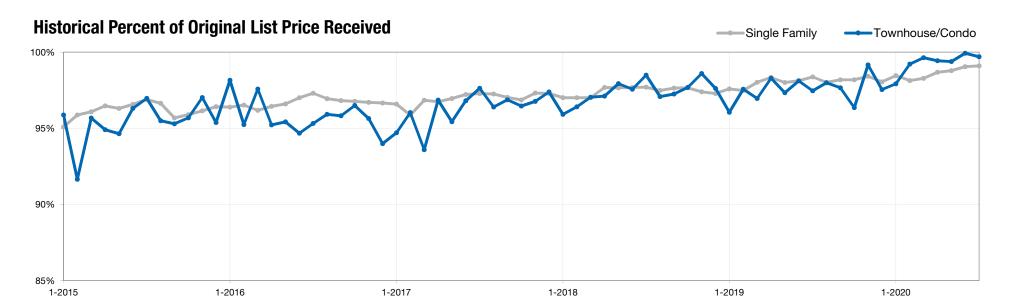
### **Percent of List Price Received**



Percentage found when dividing a property's sales price by its most recent list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



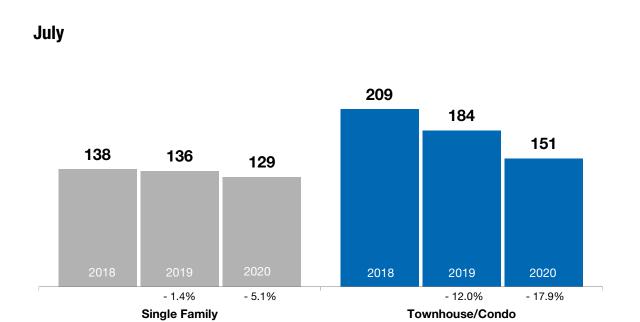
Data for the month of	Single Family	Year-Over-Year Change	Townhouse/ Condo	Year-Over-Year Change
Aug-2019	98.0%	+ 0.5%	98.0%	+ 0.9%
Sep-2019	98.2%	+ 0.6%	97.7%	+ 0.4%
Oct-2019	98.2%	+ 0.5%	96.4%	- 1.3%
Nov-2019	98.4%	+ 1.0%	99.2%	+ 0.6%
Dec-2019	98.1%	+ 0.8%	97.5%	- 0.1%
Jan-2020	98.5%	+ 0.9%	97.9%	+ 1.9%
Feb-2020	98.1%	+ 0.6%	99.2%	+ 1.6%
Mar-2020	98.3%	+ 0.3%	99.6%	+ 2.7%
Apr-2020	98.7%	+ 0.4%	99.4%	+ 1.1%
May-2020	98.8%	+ 0.8%	99.4%	+ 2.2%
Jun-2020	99.0%	+ 0.9%	99.9%	+ 1.8%
Jul-2020	99.1%	+ 0.7%	99.7%	+ 2.3%
Average	98.5%	+ 0.7%	98.6%	+ 1.1%



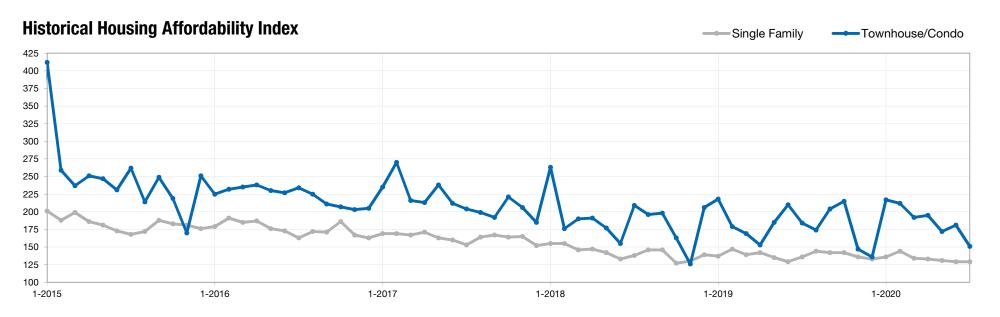
# **Housing Affordability Index**



This index measures housing affordability for the region. For example, an index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



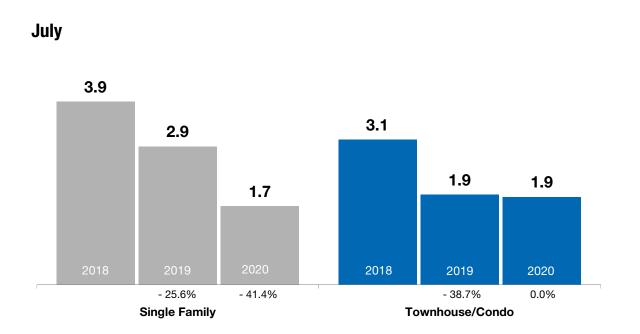
Data for the month of	Single Family	Year-Over-Year Change	Townhouse/ Condo	Year-Over-Year Change
Aug-2019	144	- 1.4%	174	- 11.2%
Sep-2019	142	- 2.7%	204	+ 3.0%
Oct-2019	142	+ 11.8%	215	+ 31.9%
Nov-2019	136	+ 4.6%	147	+ 16.7%
Dec-2019	133	- 4.3%	136	- 34.0%
Jan-2020	136	- 0.7%	217	- 0.5%
Feb-2020	144	- 2.0%	212	+ 18.4%
Mar-2020	134	- 3.6%	192	+ 13.6%
Apr-2020	133	- 6.3%	195	+ 27.5%
May-2020	131	- 3.0%	172	- 7.0%
Jun-2020	129	0.0%	181	- 13.8%
Jul-2020	129	- 5.1%	151	- 17.9%
Average	136	+ 5.8%	183	+ 6.8%



# **Months Supply of Inventory**



The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.



Data for the month of	Single Family	Year-Over-Year Change	Townhouse/ Condo	Year-Over-Year Change
Aug-2019	2.9	- 23.7%	1.6	- 40.7%
Sep-2019	2.8	- 22.2%	2.0	- 31.0%
Oct-2019	2.8	- 20.0%	1.7	- 46.9%
Nov-2019	2.6	- 21.2%	1.4	- 56.3%
Dec-2019	2.4	- 22.6%	1.4	- 53.3%
Jan-2020	2.3	- 23.3%	1.6	- 44.8%
Feb-2020	2.2	- 24.1%	1.7	- 41.4%
Mar-2020	2.2	- 24.1%	1.8	- 41.9%
Apr-2020	2.2	- 26.7%	1.9	- 29.6%
May-2020	2.1	- 30.0%	1.8	- 25.0%
Jun-2020	1.9	- 36.7%	2.1	- 8.7%
Jul-2020	1.7	- 41.4%	1.9	0.0%
Average	2.3	- 26.0%	1.7	- 36.8%

# Historical Months Supply of Inventory Single Family Townhouse/Condo