

# Local Market Update – January 2021

A RESEARCH TOOL PROVIDED BY THE COLUMBUS REALTORS®  
BASED ON RESIDENTIAL LISTING DATA ONLY



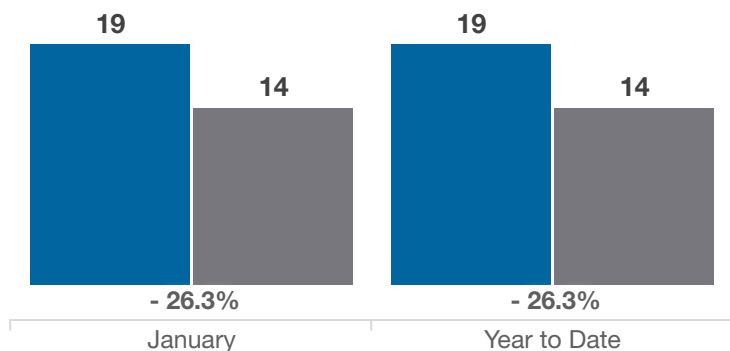
## Hocking County

Key Metrics	January			Year to Date		
	2020	2021	% Change	Thru 1-2020	Thru 1-2021	% Change
Closed Sales	19	14	- 26.3%	19	14	- 26.3%
In Contracts	23	24	+ 4.3%	23	24	+ 4.3%
Average Sales Price*	\$225,384	\$208,231	- 7.6%	\$225,384	\$208,231	- 7.6%
Median Sales Price*	\$149,900	\$134,750	- 10.1%	\$149,900	\$134,750	- 10.1%
Average Price Per Square Foot*	\$137.56	\$134.72	- 2.1%	\$137.56	\$134.72	- 2.1%
Percent of Original List Price Received*	91.7%	92.1%	+ 0.4%	91.7%	92.1%	+ 0.4%
Percent of Last List Price Received*	94.1%	90.6%	- 3.7%	94.1%	90.6%	- 3.7%
Days on Market Until Sale	65	37	- 43.1%	65	37	- 43.1%
New Listings	28	16	- 42.9%	28	16	- 42.9%
Median List Price of New Listings	\$198,950	\$144,950	- 27.1%	\$198,950	\$144,950	- 27.1%
Median List Price at Time of Sale	\$154,900	\$139,900	- 9.7%	\$154,900	\$139,900	- 9.7%
Inventory of Homes for Sale	58	26	- 55.2%	—	—	—
Months Supply of Inventory	2.5	1.0	- 60.0%	—	—	—

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

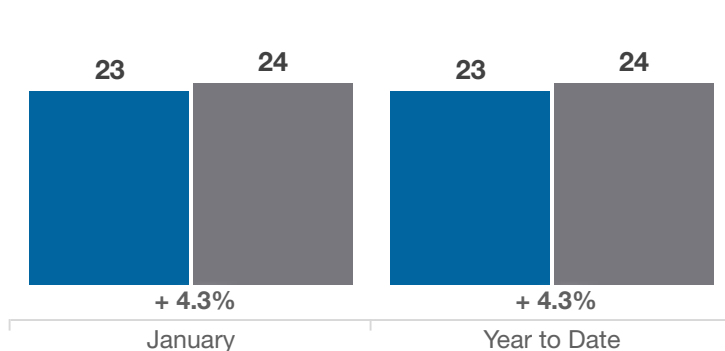
### Closed Sales

■ 2020 ■ 2021



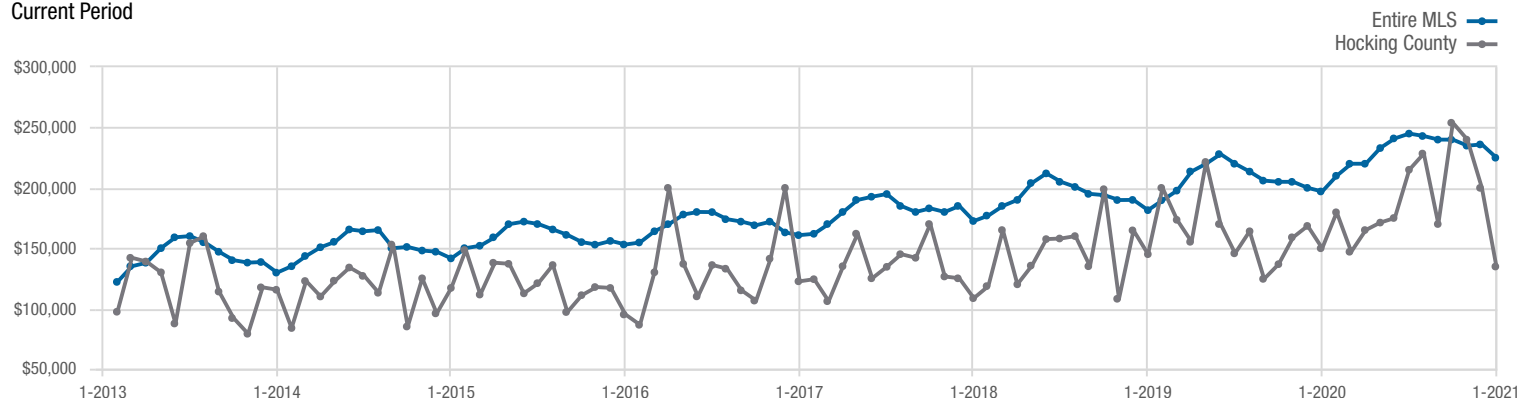
### In Contracts

■ 2020 ■ 2021



### Median Sales Price

Current Period



Each data point represents the median sales price in a given month.

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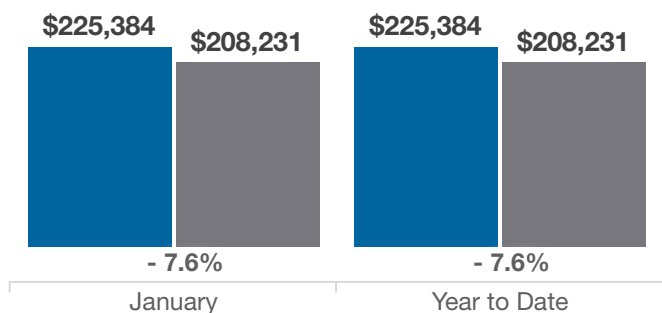
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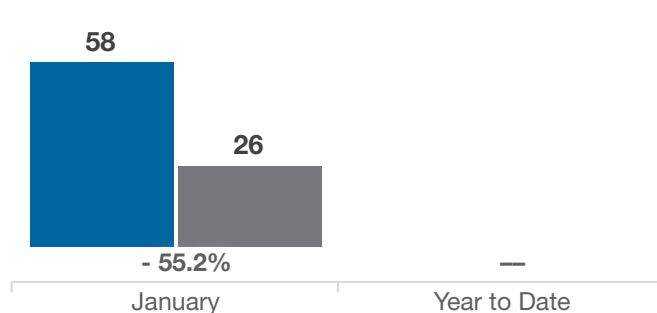
### Average Sales Price

■ 2020 ■ 2021



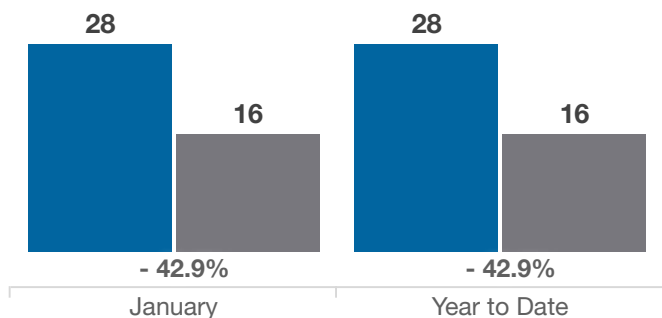
### Inventory of Homes for Sale

■ 2020 ■ 2021



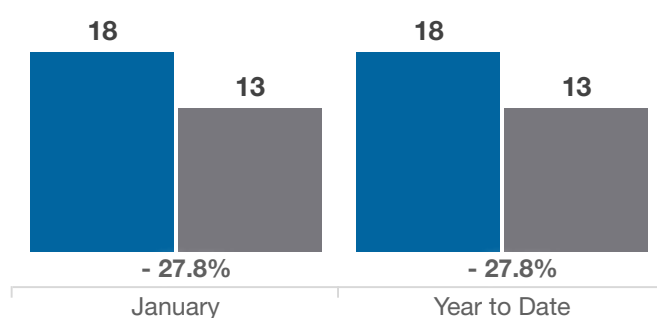
### New Listings

■ 2020 ■ 2021



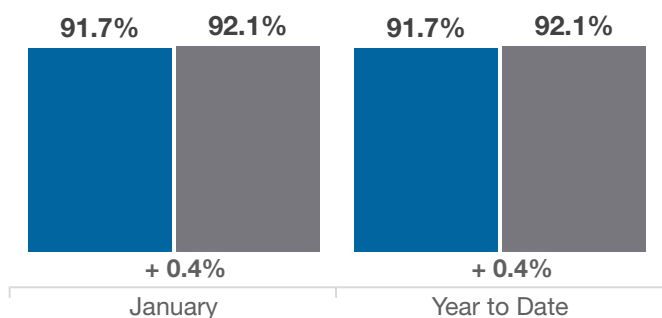
### Single Family Sales

■ 2020 ■ 2021



### Pct. Of Orig. List Price Received

■ 2020 ■ 2021



### Condo Sales

■ 2020 ■ 2021

