

# Local Market Update – October 2024

A RESEARCH TOOL PROVIDED BY THE COLUMBUS REALTORS®  
BASED ON RESIDENTIAL LISTING DATA ONLY



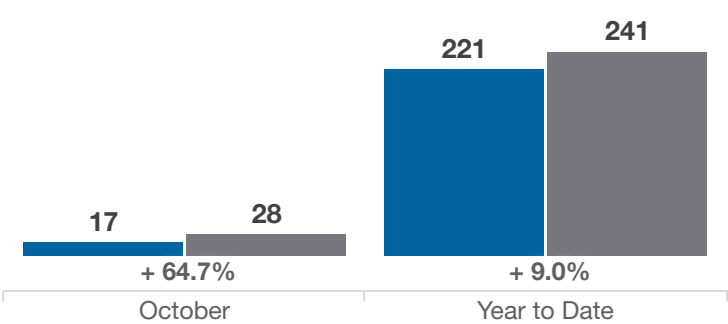
## Hocking County

Key Metrics	October			Year to Date		
	2023	2024	% Change	Thru 10-2023	Thru 10-2024	% Change
Closed Sales	17	28	+ 64.7%	221	241	+ 9.0%
In Contracts	20	34	+ 70.0%	226	258	+ 14.2%
Average Sales Price*	\$387,847	\$443,766	+ 14.4%	\$360,749	\$375,609	+ 4.1%
Median Sales Price*	\$332,000	\$275,250	- 17.1%	\$260,000	\$276,000	+ 6.2%
Average Price Per Square Foot*	\$274.25	\$279.68	+ 2.0%	\$256.26	\$246.78	- 3.7%
Percent of Original List Price Received*	96.6%	94.8%	- 1.9%	94.4%	93.8%	- 0.6%
Percent of Last List Price Received*	97.9%	97.4%	- 0.5%	97.5%	96.9%	- 0.6%
Days on Market Until Sale	41	49	+ 19.5%	35	44	+ 25.7%
New Listings	40	33	- 17.5%	318	364	+ 14.5%
Median List Price of New Listings	\$349,900	\$335,000	- 4.3%	\$332,450	\$320,000	- 3.7%
Median List Price at Time of Sale	\$339,900	\$284,900	- 16.2%	\$270,000	\$289,700	+ 7.3%
Inventory of Homes for Sale	79	92	+ 16.5%	—	—	—
Months Supply of Inventory	3.5	3.6	+ 2.9%	—	—	—

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

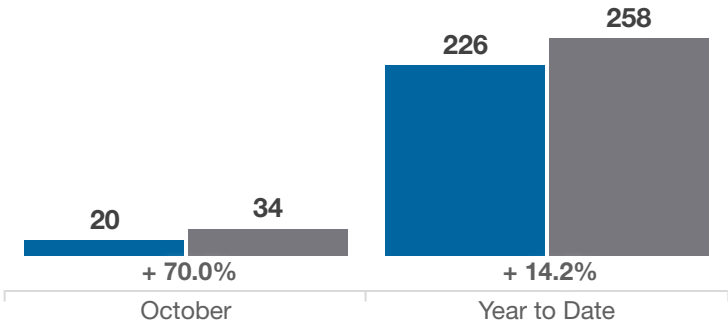
### Closed Sales

■ 2023 ■ 2024



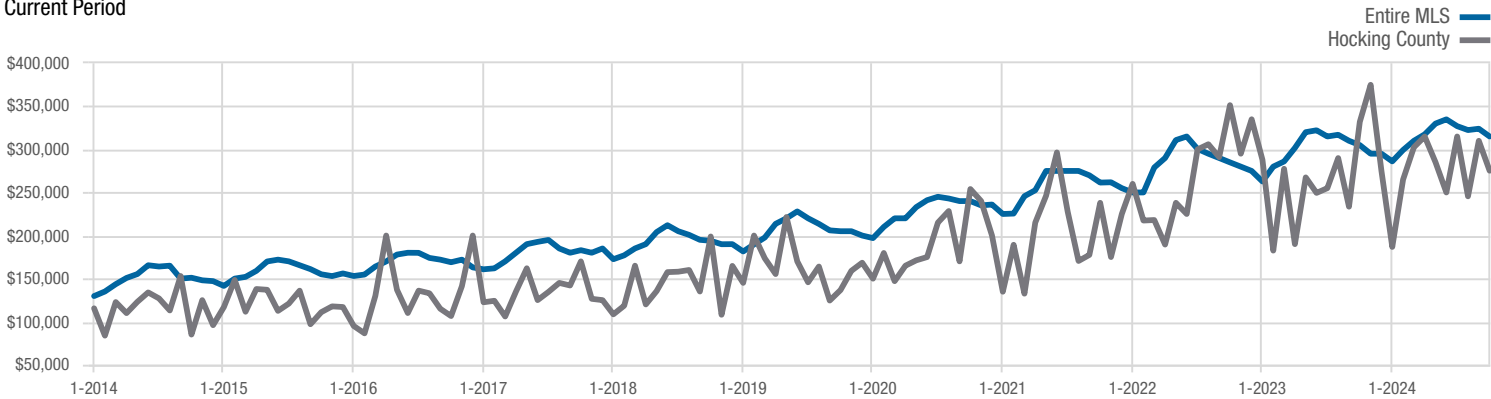
### In Contracts

■ 2023 ■ 2024



### Median Sales Price

Current Period



Each data point represents the median sales price in a given month.

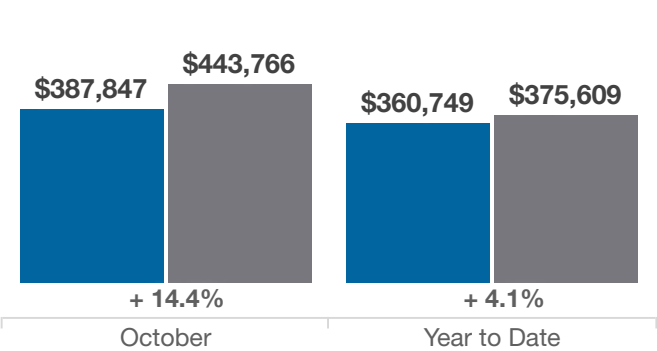
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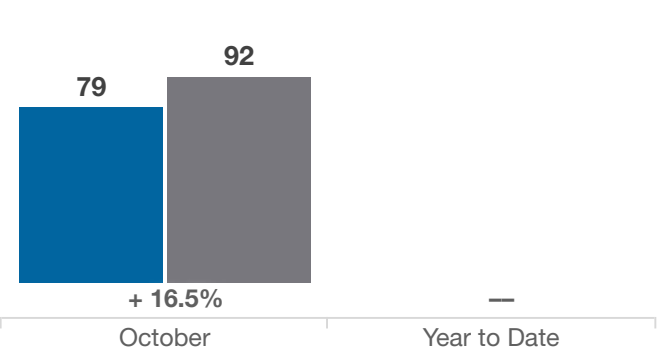


## Hocking County

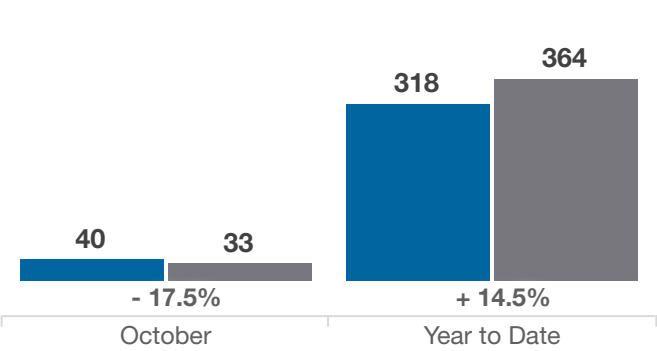
Average Sales Price



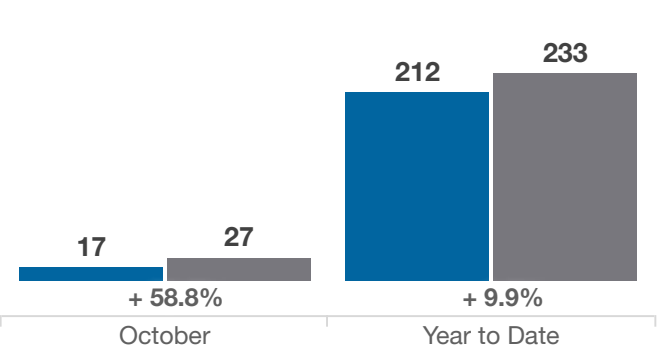
Inventory of Homes for Sale



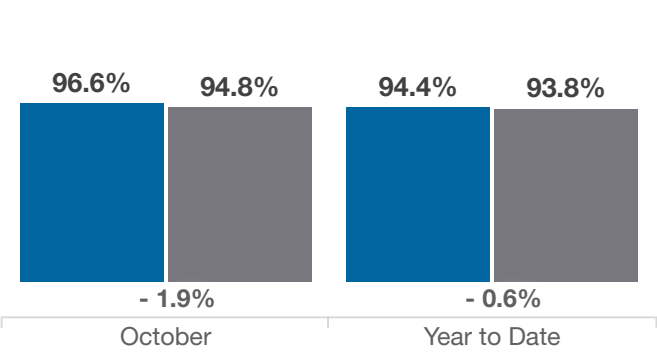
New Listings



Single Family Sales



Pct. Of Orig. List Price Received



Condo Sales

