

Catawba Valley Region Weekly Market Activity Report

A research tool provided by the Canopy Realtor® Association
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For Week Ending March 7, 2026

Data current as of March 16, 2026

U.S. sales of new residential homes slipped 1.7% in December to a seasonally adjusted annual rate of 745,000, according to the U.S. Census Bureau. Despite the monthly decline, new-home sales were 3.8% higher compared with the same period one year earlier. There were an estimated 472,000 new homes for sale, representing a 7.6-month supply at the current sales pace.

In the Catawba region, for the week ending March 7:

- New Listings increased 21.0% to 121
- Pending Sales increased 17.3% to 95
- Inventory increased 1.1% to 1,031

For the month of February:

- Median Sales Price increased 3.4% to \$299,900
- List to Close increased 13.7% to 108
- Percent of Original List Price Received decreased 0.3% to 94.3%
- Months Supply of Inventory decreased 3.3% to 2.9

Quick Facts

+ 21.0%	+ 17.3%	+ 1.1%
Change in New Listings	Change in Pending Sales	Change in Inventory

The Catawba Valley Region report includes Alexander, Burke, Caldwell, and Catawba Counties. Comprised of single-family properties, townhomes and condominiums combined. Data is refreshed regularly to capture changes in market activity. Figures shown may be different than previously reported. Percent changes are calculated using rounded figures.

Metrics by Week

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Data is refreshed regularly to capture changes in market activity so figures shown may be different than previously reported.

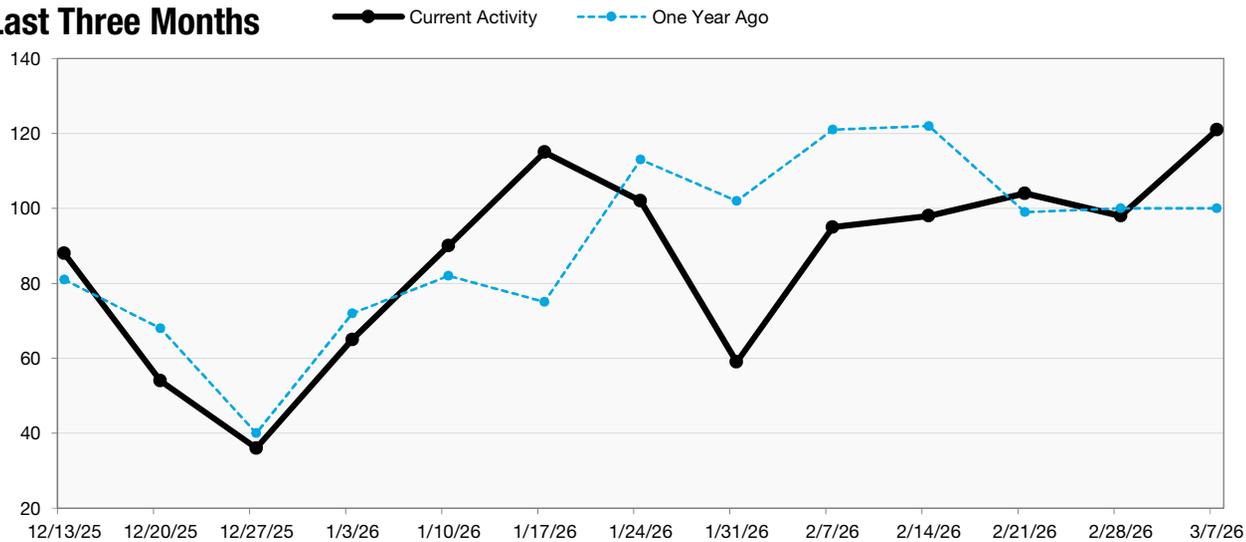


New Listings

A count of the properties that have been newly listed on the market in a given week.

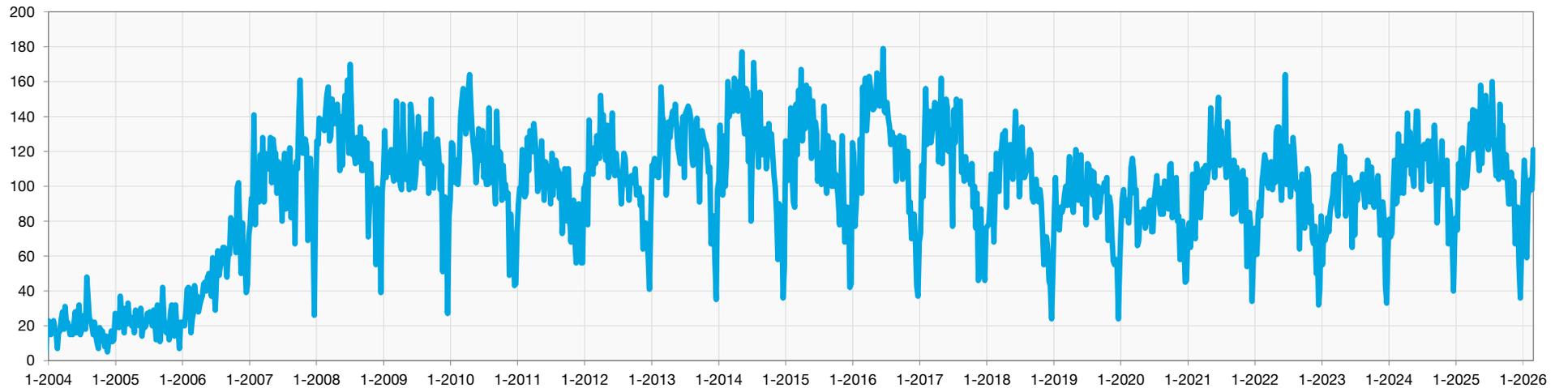


Last Three Months



For the Week Ending	Current Activity	One Year Ago	+ / -
12/13/2025	88	81	+ 8.6%
12/20/2025	54	68	- 20.6%
12/27/2025	36	40	- 10.0%
1/3/2026	65	72	- 9.7%
1/10/2026	90	82	+ 9.8%
1/17/2026	115	75	+ 53.3%
1/24/2026	102	113	- 9.7%
1/31/2026	59	102	- 42.2%
2/7/2026	95	121	- 21.5%
2/14/2026	98	122	- 19.7%
2/21/2026	104	99	+ 5.1%
2/28/2026	98	100	- 2.0%
3/7/2026	121	100	+ 21.0%
3-Month Total	1,125	1,175	- 4.3%

Historical New Listing Activity



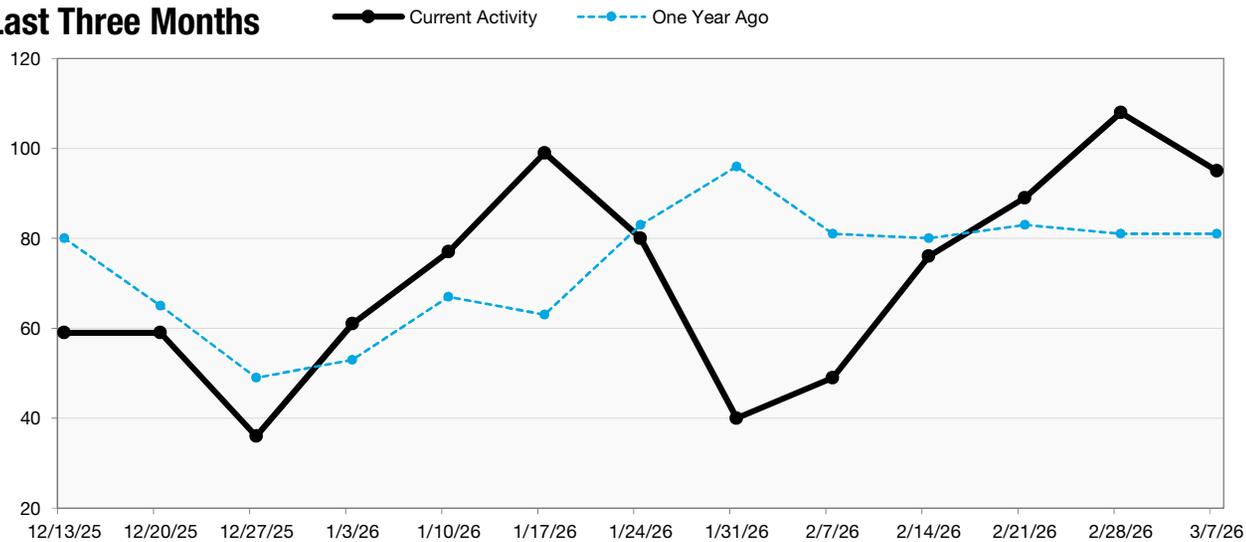
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Pending Sales

A count of the properties on which contracts have been accepted in a given week. Pending contracts include "Under Contract-Show" and "Under Contract-No Show" statuses.

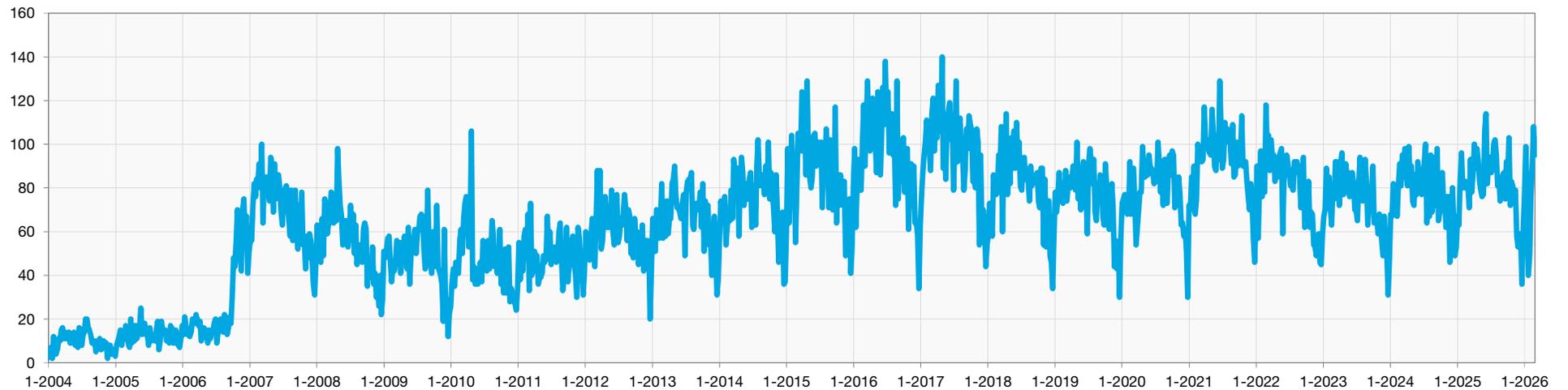


Last Three Months



For the Week Ending	Current Activity	One Year Ago	+ / -
12/13/2025	59	80	- 26.3%
12/20/2025	59	65	- 9.2%
12/27/2025	36	49	- 26.5%
1/3/2026	61	53	+ 15.1%
1/10/2026	77	67	+ 14.9%
1/17/2026	99	63	+ 57.1%
1/24/2026	80	83	- 3.6%
1/31/2026	40	96	- 58.3%
2/7/2026	49	81	- 39.5%
2/14/2026	76	80	- 5.0%
2/21/2026	89	83	+ 7.2%
2/28/2026	108	81	+ 33.3%
3/7/2026	95	81	+ 17.3%
3-Month Total	928	962	- 3.5%

Historical Pending Sales Activity



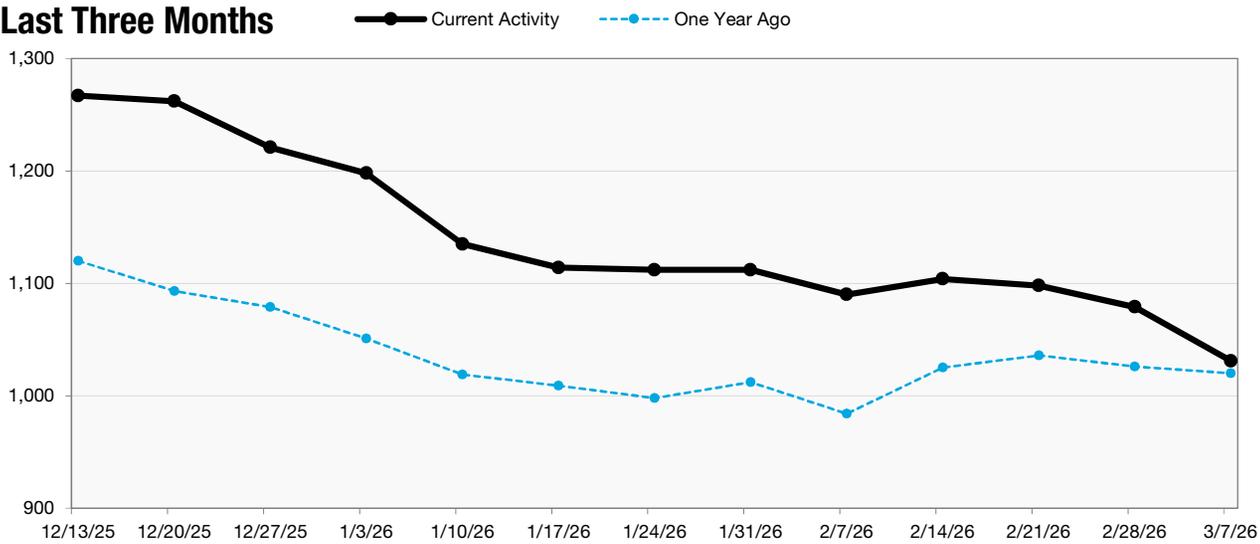
CanopyMLS, Inc. did not include "showable" under contract listings in the Pending Sales stats before July 2012. Listing agents report listings as Under Contract-Show earlier in the transaction. As a result, Pending Sales stats trend higher since July 2012. | Data is refreshed regularly to capture changes in market activity so figures shown may be different than previously reported.

Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given week.



Last Three Months



For the Week Ending	Current Activity	One Year Ago	+ / -
12/13/2025	1,267	1,120	+ 13.1%
12/20/2025	1,262	1,093	+ 15.5%
12/27/2025	1,221	1,079	+ 13.2%
1/3/2026	1,198	1,051	+ 14.0%
1/10/2026	1,135	1,019	+ 11.4%
1/17/2026	1,114	1,009	+ 10.4%
1/24/2026	1,112	998	+ 11.4%
1/31/2026	1,112	1,012	+ 9.9%
2/7/2026	1,090	984	+ 10.8%
2/14/2026	1,104	1,025	+ 7.7%
2/21/2026	1,098	1,036	+ 6.0%
2/28/2026	1,079	1,026	+ 5.2%
3/7/2026	1,031	1,020	+ 1.1%
3-Month Avg	1,140	1,036	+ 10.0%

Historical Inventory Activity



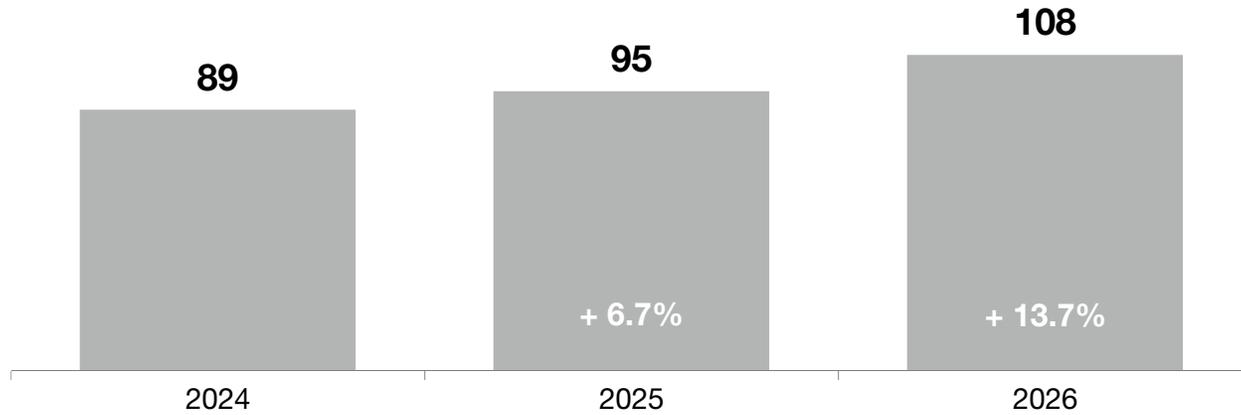
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List to Close

“List to Close” provides the total number of days specific to the MLS number from “Listing Date” to “Sold Date.”

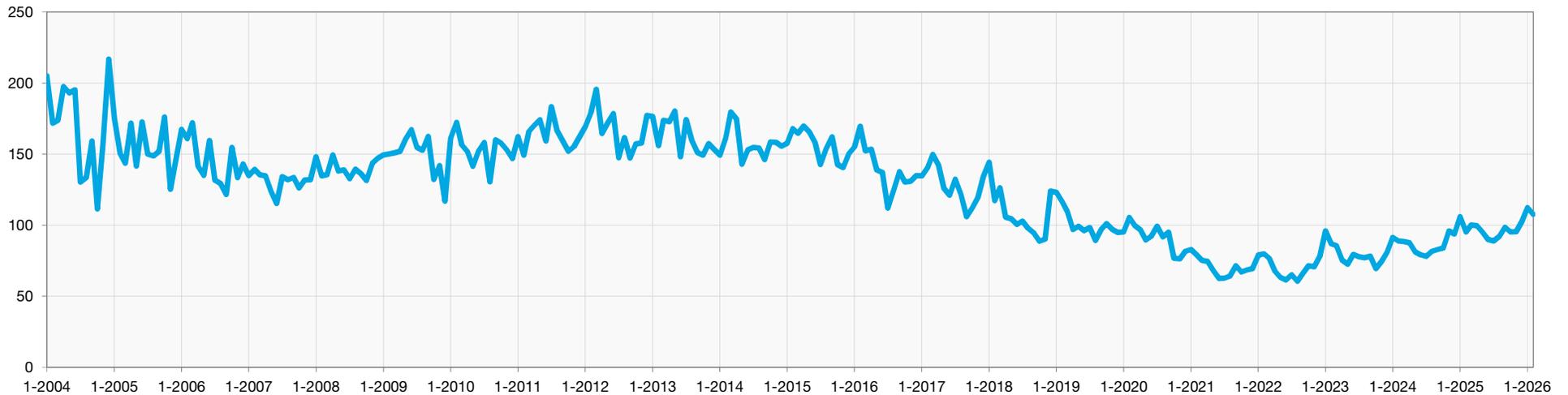


February



Month	Current Activity	One Year Previous	+ / -
March 2025	100	89	+ 12.4%
April 2025	100	88	+ 13.6%
May 2025	95	81	+ 17.3%
June 2025	90	79	+ 13.9%
July 2025	89	78	+ 14.1%
August 2025	92	82	+ 12.2%
September 2025	98	83	+ 18.1%
October 2025	95	84	+ 13.1%
November 2025	96	96	0.0%
December 2025	102	94	+ 8.5%
January 2026	112	106	+ 5.7%
February 2026	108	95	+ 13.7%
12-Month Avg	97	87	+ 11.5%

Historical List to Close



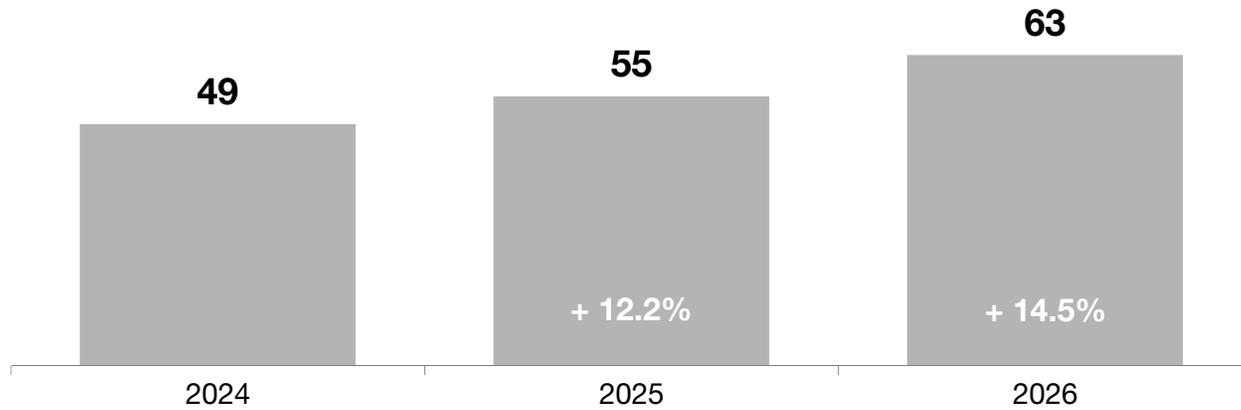
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Days on Market



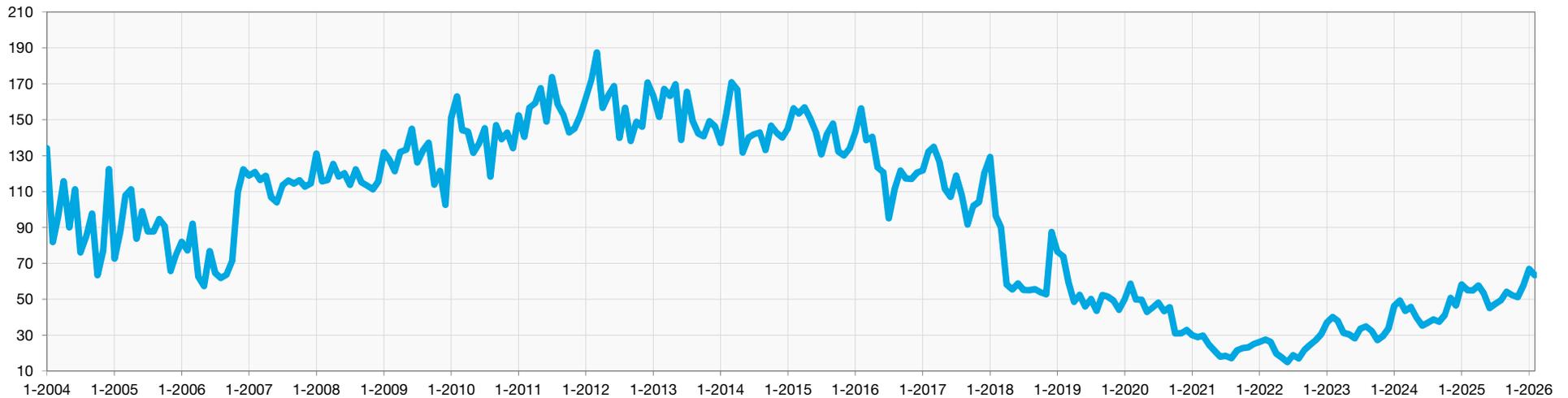
Days on Market (DOM) tracks the days on market for a property specific to the MLS number. DOM accrues for “Active” and “Under Contract-Show” statuses. DOM does not include any days that the listing is in “Under Contract-No Show,” “Temporarily off Market,” “Closed/Sold,” “Expired” and “Withdrawn” statuses.

February



Month	Current Activity	One Year Previous	+/-
March 2025	55	44	+ 25.0%
April 2025	58	46	+ 26.1%
May 2025	53	40	+ 32.5%
June 2025	45	35	+ 28.6%
July 2025	47	37	+ 27.0%
August 2025	49	39	+ 25.6%
September 2025	54	37	+ 45.9%
October 2025	52	41	+ 26.8%
November 2025	51	51	0.0%
December 2025	58	47	+ 23.4%
January 2026	67	58	+ 15.5%
February 2026	63	55	+ 14.5%
12-Month Avg	54	44	+ 22.7%

Historical Days on Market



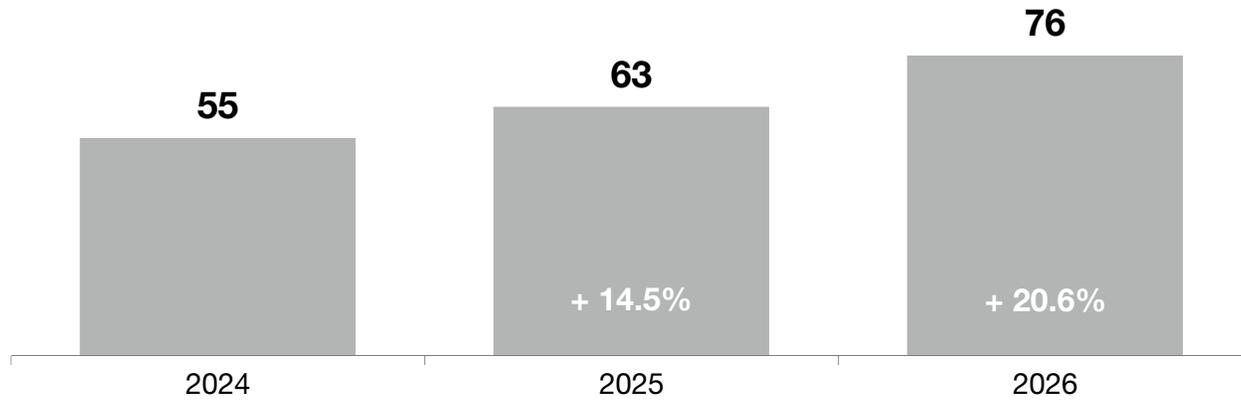
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Cumulative Days on Market

Cumulative Days on Market (CDOM) functions like Days on Market (DOM); except CDOM tracks the DOM for a property over multiple listings on the property. When a new listing is entered, the CDOM only resets to zero if the previous listing closed (sold) or if the previous listing has been off the market (expired or withdrawn) for more than 90 days.

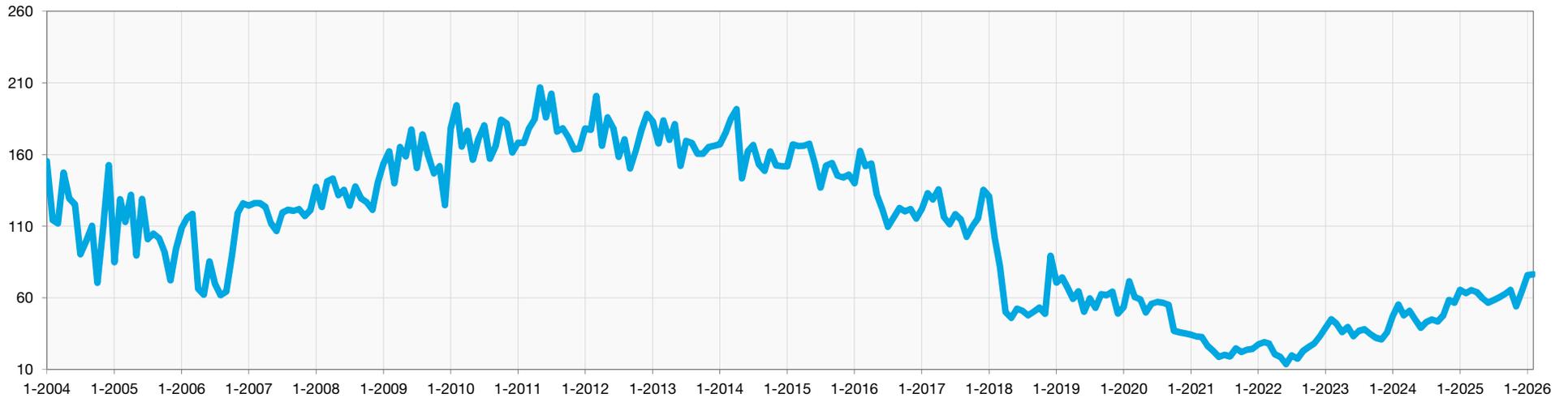


February



Month	Current Activity	One Year Previous	+/-
March 2025	65	48	+ 35.4%
April 2025	64	51	+ 25.5%
May 2025	60	45	+ 33.3%
June 2025	57	39	+ 46.2%
July 2025	58	43	+ 34.9%
August 2025	60	45	+ 33.3%
September 2025	63	43	+ 46.5%
October 2025	66	48	+ 37.5%
November 2025	54	58	- 6.9%
December 2025	64	57	+ 12.3%
January 2026	76	66	+ 15.2%
February 2026	76	63	+ 20.6%
12-Month Avg	63	50	+ 26.0%

Historical Cumulative Days on Market



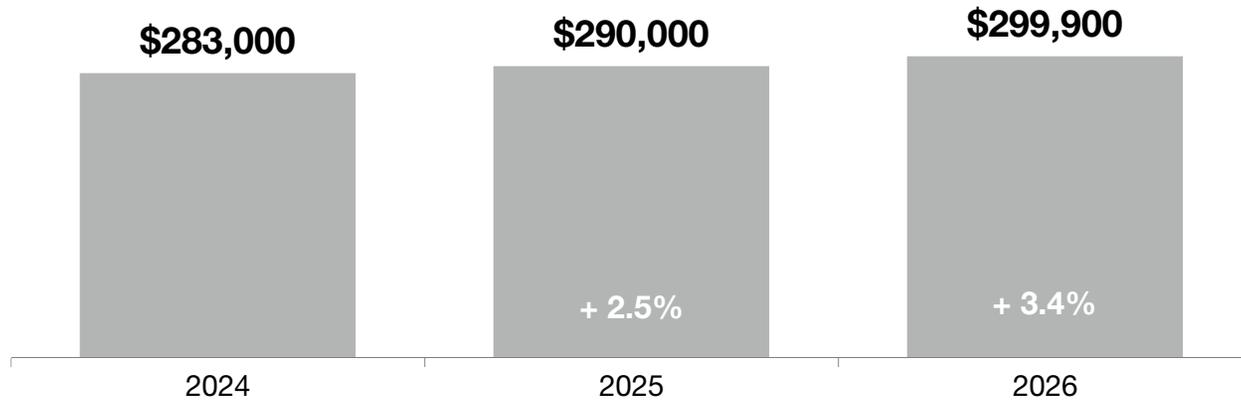
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Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month.



February



Month	Current Activity	One Year Previous	+ / -
March 2025	\$299,000	\$284,000	+ 5.3%
April 2025	\$300,000	\$289,000	+ 3.8%
May 2025	\$289,000	\$300,000	- 3.7%
June 2025	\$315,000	\$294,999	+ 6.8%
July 2025	\$289,038	\$285,000	+ 1.4%
August 2025	\$300,000	\$290,000	+ 3.4%
September 2025	\$308,000	\$292,500	+ 5.3%
October 2025	\$290,000	\$307,013	- 5.5%
November 2025	\$299,060	\$300,000	- 0.3%
December 2025	\$312,500	\$281,500	+ 11.0%
January 2026	\$309,500	\$292,250	+ 5.9%
February 2026	\$299,900	\$290,000	+ 3.4%
12-Month Avg	\$300,000	\$292,000	+ 2.7%

Historical Median Sales Price



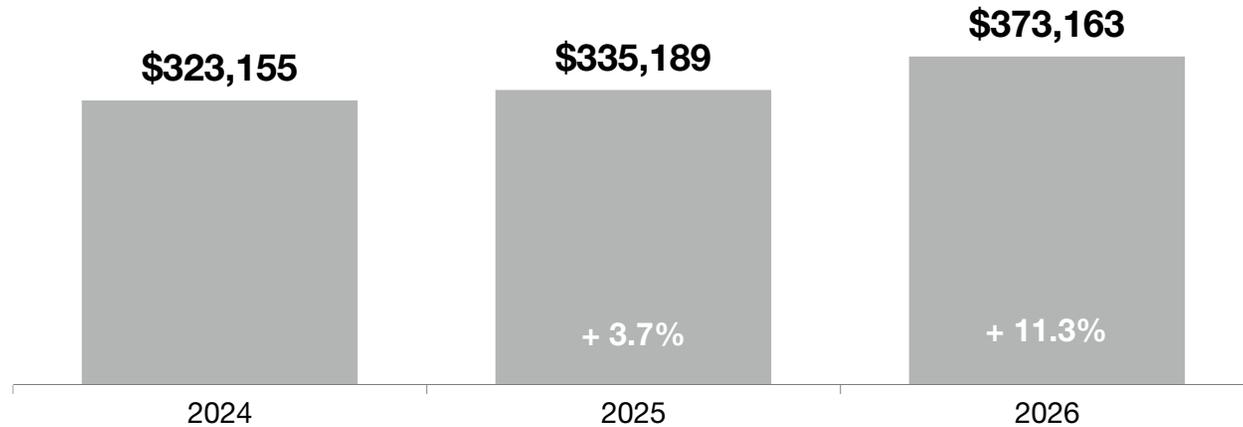
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Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



February



Month	Current Activity	One Year Previous	+ / -
March 2025	\$368,088	\$332,990	+ 10.5%
April 2025	\$367,865	\$366,204	+ 0.5%
May 2025	\$348,235	\$394,648	- 11.8%
June 2025	\$387,835	\$375,883	+ 3.2%
July 2025	\$362,577	\$350,772	+ 3.4%
August 2025	\$358,656	\$355,489	+ 0.9%
September 2025	\$371,380	\$360,595	+ 3.0%
October 2025	\$366,843	\$356,846	+ 2.8%
November 2025	\$358,539	\$382,952	- 6.4%
December 2025	\$383,625	\$336,885	+ 13.9%
January 2026	\$350,901	\$354,899	- 1.1%
February 2026	\$373,163	\$335,189	+ 11.3%
12-Month Avg	\$366,894	\$359,621	+ 2.0%

Historical Average Sales Price



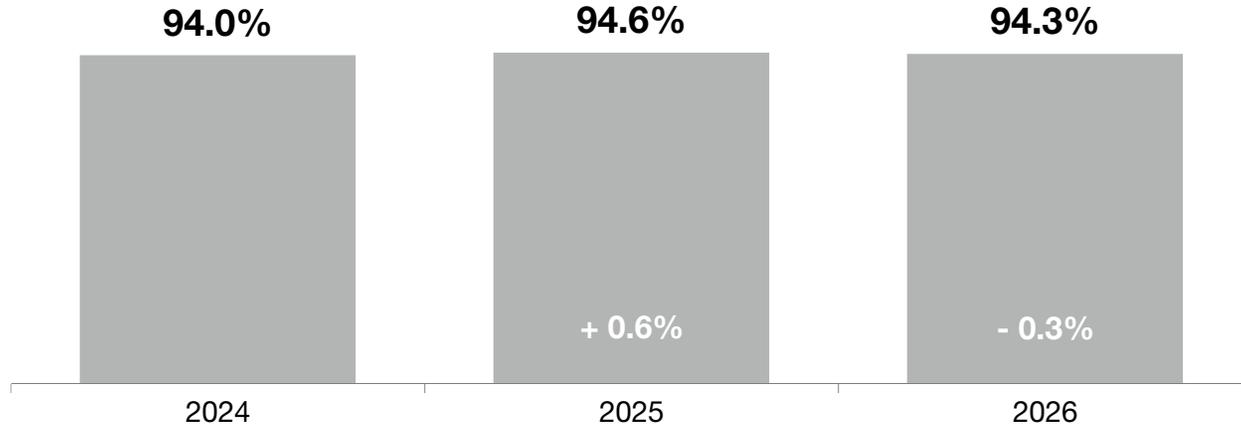
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Percent of Original List Price Received

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

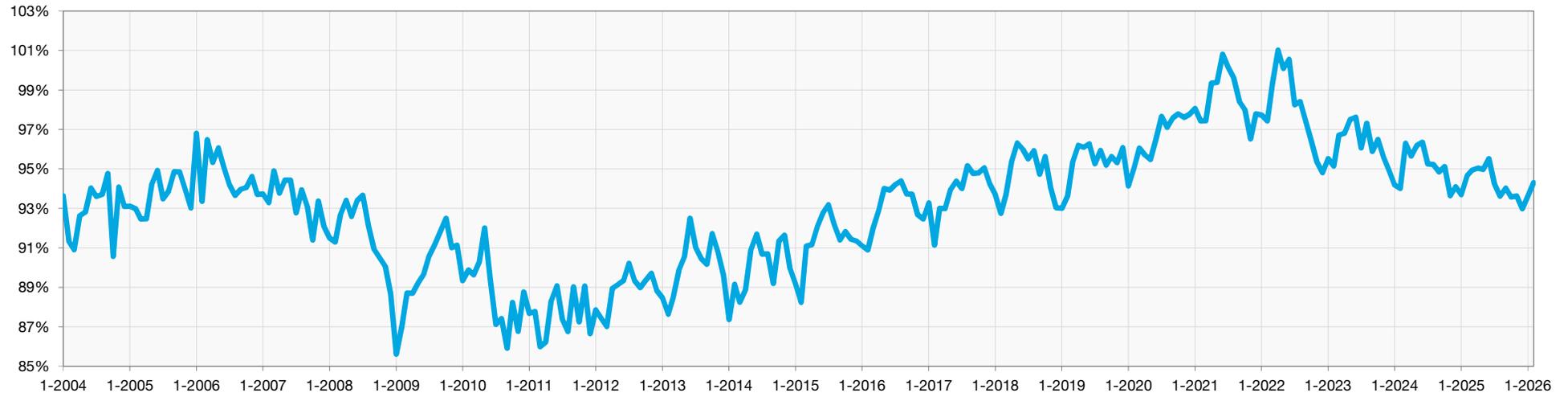


February



Month	Current Activity	One Year Previous	+ / -
March 2025	94.9%	96.3%	- 1.5%
April 2025	95.0%	95.7%	- 0.7%
May 2025	95.0%	96.2%	- 1.2%
June 2025	95.5%	96.4%	- 0.9%
July 2025	94.2%	95.2%	- 1.1%
August 2025	93.6%	95.2%	- 1.7%
September 2025	94.0%	94.8%	- 0.8%
October 2025	93.6%	95.1%	- 1.6%
November 2025	93.6%	93.6%	0.0%
December 2025	93.0%	94.1%	- 1.2%
January 2026	93.6%	93.7%	- 0.1%
February 2026	94.3%	94.6%	- 0.3%
12-Month Avg	94.2%	95.1%	- 0.9%

Historical Percent of Original List Price Received



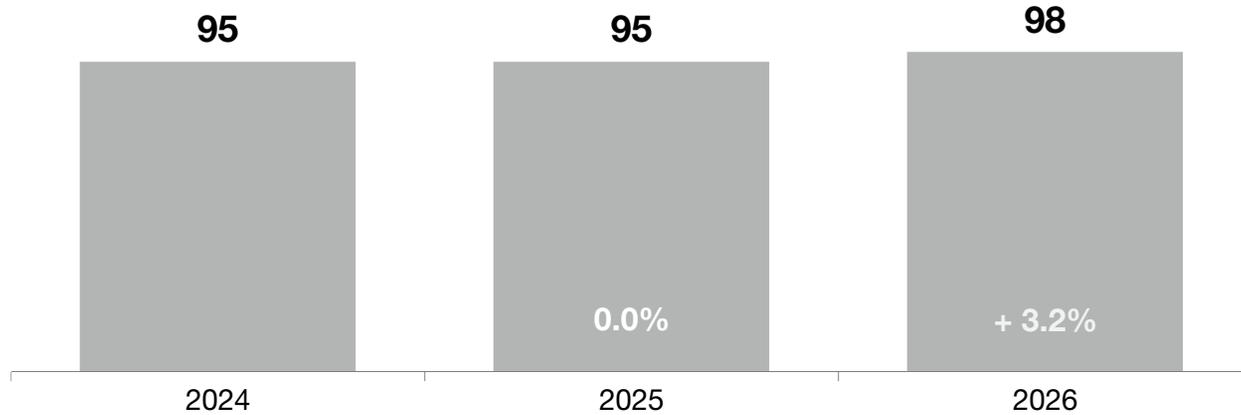
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Housing Affordability Index

This index measures housing affordability for the region. For example, an index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. **A higher number means greater affordability.**

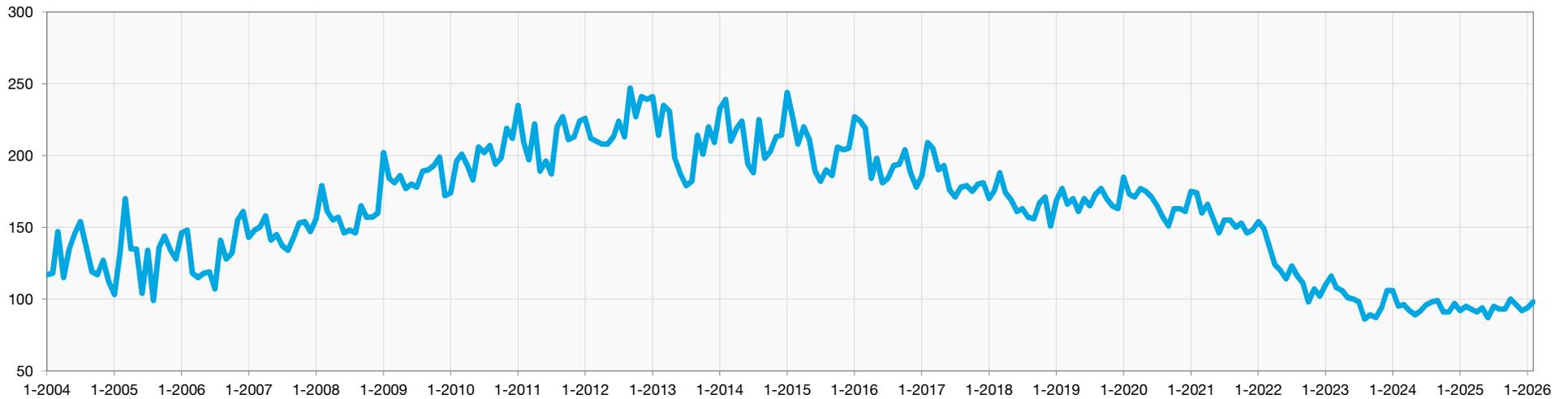


February



Month	Current Activity	One Year Previous	+ / -
March 2025	93	96	- 3.1%
April 2025	91	92	- 1.1%
May 2025	94	89	+ 5.6%
June 2025	87	92	- 5.4%
July 2025	95	96	- 1.0%
August 2025	93	98	- 5.1%
September 2025	93	99	- 6.1%
October 2025	100	91	+ 9.9%
November 2025	96	91	+ 5.5%
December 2025	92	97	- 5.2%
January 2026	94	92	+ 2.2%
February 2026	98	95	+ 3.2%
12-Month Avg	94	94	0.0%

Historical Housing Affordability Index



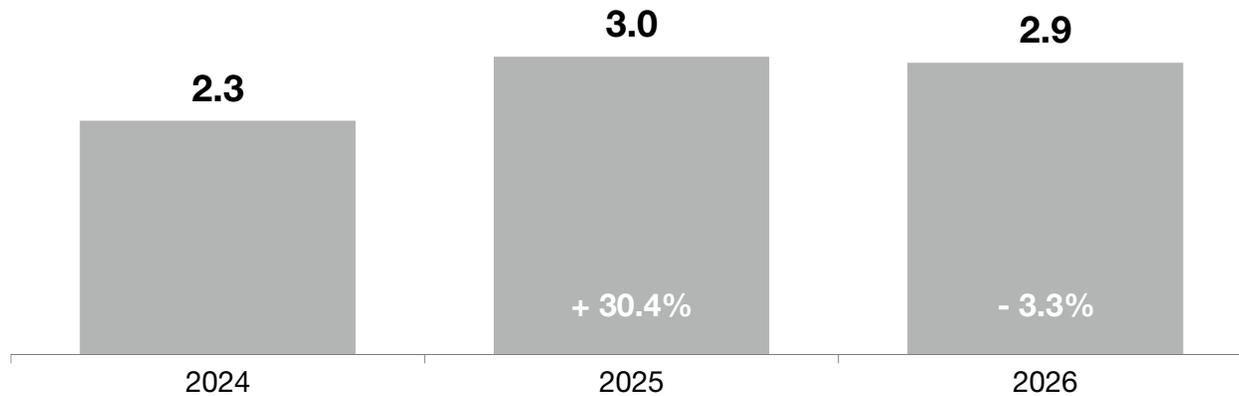
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Months Supply of Homes for Sale

The months supply of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.



February



Month	Current Activity	One Year Previous	+ / -
March 2025	3.2	2.4	+ 33.3%
April 2025	3.4	2.5	+ 36.0%
May 2025	3.7	2.7	+ 37.0%
June 2025	3.7	2.9	+ 27.6%
July 2025	3.8	3.0	+ 26.7%
August 2025	3.8	3.2	+ 18.8%
September 2025	3.9	3.2	+ 21.9%
October 2025	3.6	3.2	+ 12.5%
November 2025	3.5	3.3	+ 6.1%
December 2025	3.2	3.0	+ 6.7%
January 2026	3.1	2.9	+ 6.9%
February 2026	2.9	3.0	- 3.3%
12-Month Avg	3.5	3.0	+ 16.7%

Historical Months Supply of Inventory



CanopyMLS, Inc. did not include "showable" under contract listings in the Pending Sales stats before July 2012. Listing agents report listings as Under Contract-Show earlier in the transaction. As a result, Months Supply of Homes for Sale stats trend lower since July 2012. | Data is refreshed regularly to capture changes in market activity so figures shown may be different than previously reported.