

Local Market Update for January 2025

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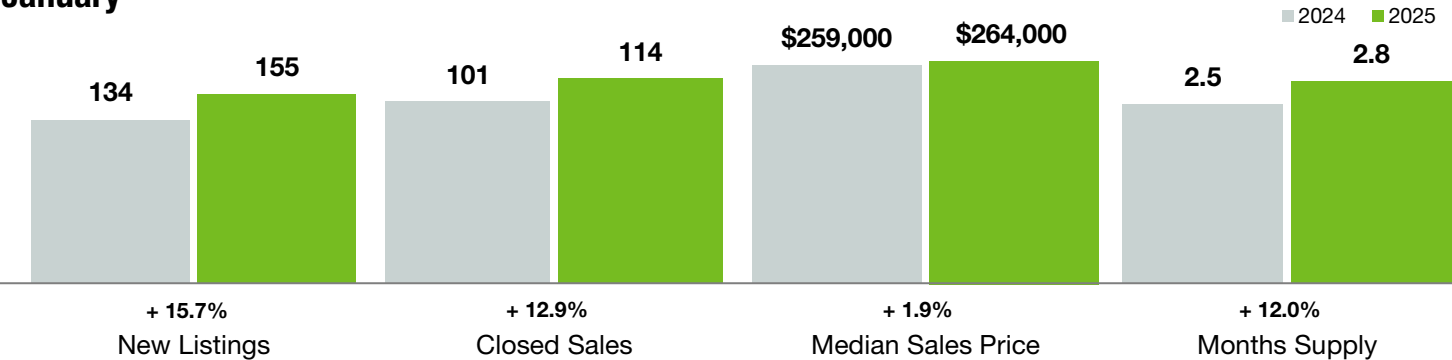
Rowan County

North Carolina

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	Thru 1-2024	Thru 1-2025	Percent Change
New Listings	134	155	+ 15.7%	134	155	+ 15.7%
Pending Sales	116	137	+ 18.1%	116	137	+ 18.1%
Closed Sales	101	114	+ 12.9%	101	114	+ 12.9%
Median Sales Price*	\$259,000	\$264,000	+ 1.9%	\$259,000	\$264,000	+ 1.9%
Average Sales Price*	\$281,917	\$309,991	+ 10.0%	\$281,917	\$309,991	+ 10.0%
Percent of Original List Price Received*	93.9%	92.6%	- 1.4%	93.9%	92.6%	- 1.4%
List to Close	85	108	+ 27.1%	85	108	+ 27.1%
Days on Market Until Sale	39	62	+ 59.0%	39	62	+ 59.0%
Cumulative Days on Market Until Sale	44	80	+ 81.8%	44	80	+ 81.8%
Average List Price	\$303,964	\$337,754	+ 11.1%	\$303,964	\$337,754	+ 11.1%
Inventory of Homes for Sale	333	403	+ 21.0%	--	--	--
Months Supply of Inventory	2.5	2.8	+ 12.0%	--	--	--

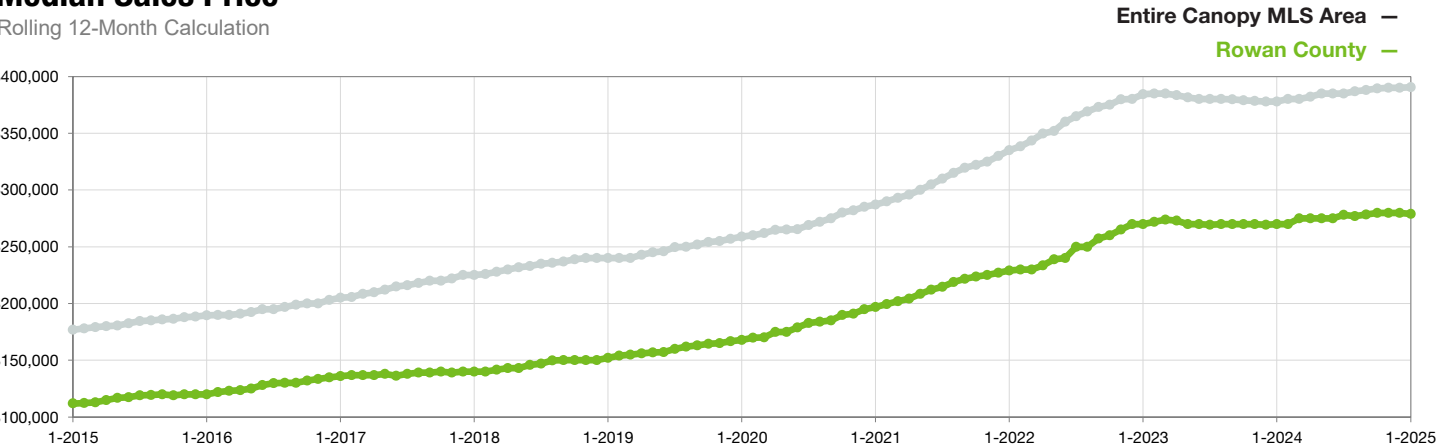
* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Median Sales Price

Rolling 12-Month Calculation



Current as of February 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.