

Local Market Update for April 2025

A RESEARCH TOOL PROVIDED BY THE CANOPY REALTOR® ASSOCIATION
FOR MORE INFORMATION, CONTACT A REALTOR®



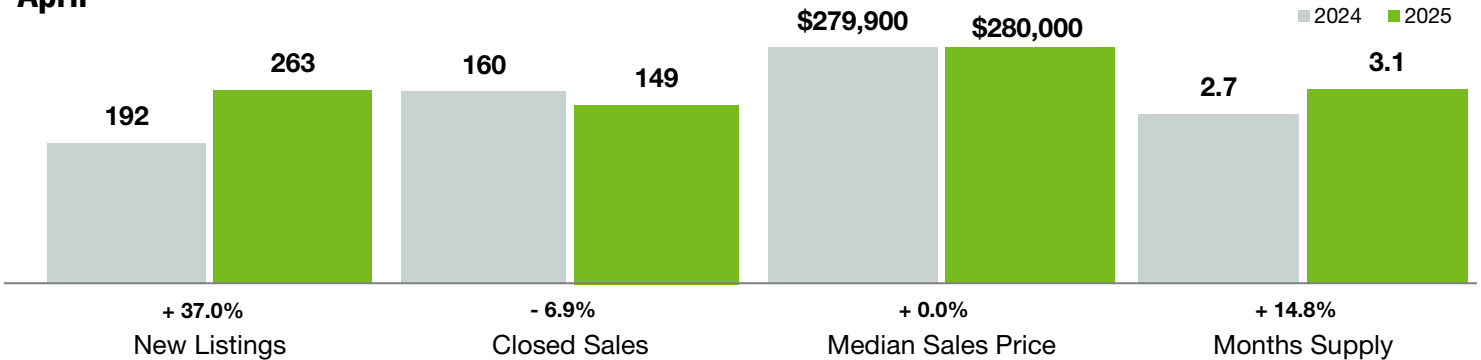
Rowan County

North Carolina

Key Metrics	April			Year to Date		
	2024	2025	Percent Change	Thru 4-2024	Thru 4-2025	Percent Change
New Listings	192	263	+ 37.0%	691	820	+ 18.7%
Pending Sales	136	196	+ 44.1%	547	639	+ 16.8%
Closed Sales	160	149	- 6.9%	491	527	+ 7.3%
Median Sales Price*	\$279,900	\$280,000	+ 0.0%	\$275,000	\$276,000	+ 0.4%
Average Sales Price*	\$307,186	\$329,801	+ 7.4%	\$304,453	\$316,018	+ 3.8%
Percent of Original List Price Received*	95.3%	95.8%	+ 0.5%	95.0%	94.1%	- 0.9%
List to Close	100	88	- 12.0%	92	103	+ 12.0%
Days on Market Until Sale	54	47	- 13.0%	49	58	+ 18.4%
Cumulative Days on Market Until Sale	61	55	- 9.8%	54	69	+ 27.8%
Average List Price	\$394,853	\$423,535	+ 7.3%	\$346,757	\$365,413	+ 5.4%
Inventory of Homes for Sale	355	469	+ 32.1%	--	--	--
Months Supply of Inventory	2.7	3.1	+ 14.8%	--	--	--

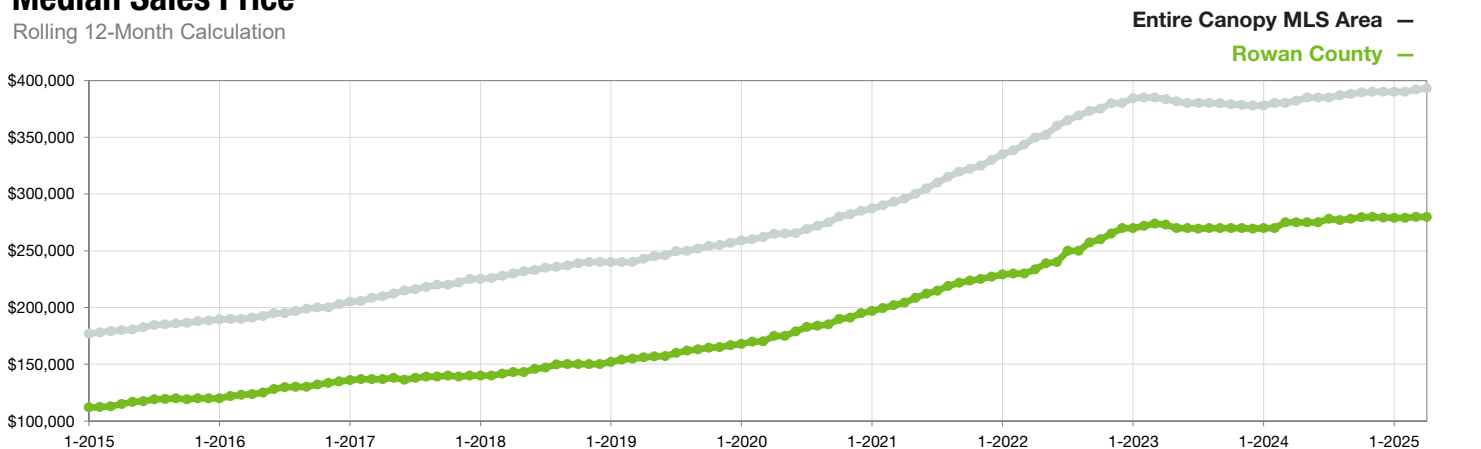
* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

April



Median Sales Price

Rolling 12-Month Calculation



Current as of May 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.