

Local Market Update for July 2025

A RESEARCH TOOL PROVIDED BY THE CANOPY REALTOR® ASSOCIATION
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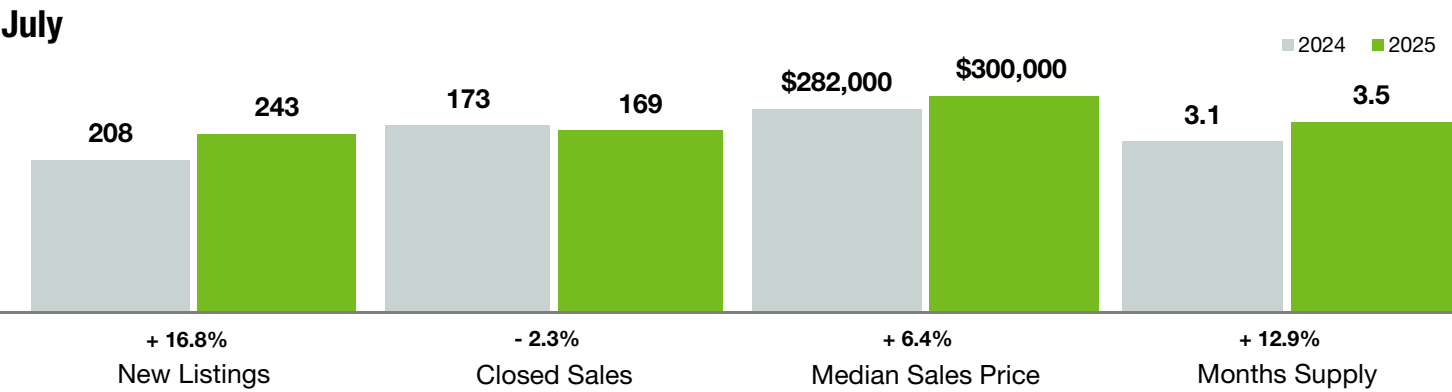


Rowan County

North Carolina

Key Metrics	July			Year to Date		
	2024	2025	Percent Change	Thru 7-2024	Thru 7-2025	Percent Change
New Listings	208	243	+ 16.8%	1,377	1,532	+ 11.3%
Pending Sales	165	175	+ 6.1%	1,029	1,125	+ 9.3%
Closed Sales	173	169	- 2.3%	952	1,041	+ 9.3%
Median Sales Price*	\$282,000	\$300,000	+ 6.4%	\$280,000	\$287,000	+ 2.5%
Average Sales Price*	\$329,134	\$331,658	+ 0.8%	\$324,974	\$335,801	+ 3.3%
Percent of Original List Price Received*	94.5%	94.0%	- 0.5%	95.0%	94.3%	- 0.7%
List to Close	83	95	+ 14.5%	91	97	+ 6.6%
Days on Market Until Sale	40	51	+ 27.5%	47	54	+ 14.9%
Cumulative Days on Market Until Sale	45	54	+ 20.0%	53	63	+ 18.9%
Average List Price	\$337,714	\$361,020	+ 6.9%	\$351,339	\$366,388	+ 4.3%
Inventory of Homes for Sale	431	527	+ 22.3%	--	--	--
Months Supply of Inventory	3.1	3.5	+ 12.9%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Median Sales Price

Rolling 12-Month Calculation

