Local Market Update for August 2025



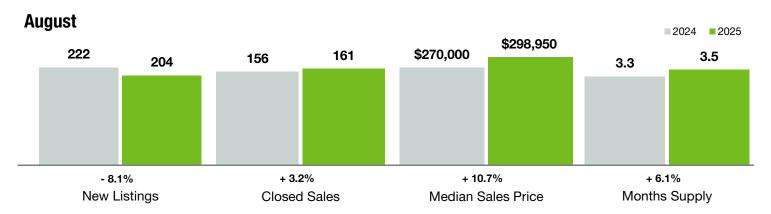
A RESEARCH TOOL PROVIDED BY THE CANOPY REALTOR® ASSOCIATION FOR MORE INFORMATION, CONTACT A REALTOR®

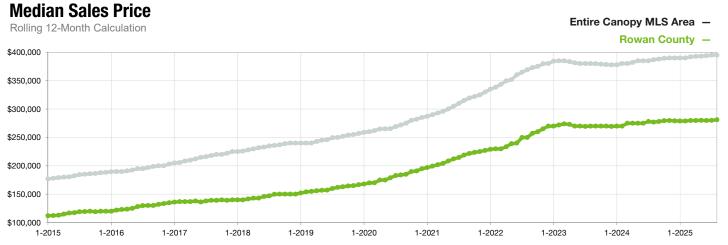
Rowan County

North Carolina

	August			Year to Date		
Key Metrics	2024	2025	Percent Change	Thru 8-2024	Thru 8-2025	Percent Change
New Listings	222	204	- 8.1%	1,599	1,737	+ 8.6%
Pending Sales	159	170	+ 6.9%	1,188	1,278	+ 7.6%
Closed Sales	156	161	+ 3.2%	1,108	1,210	+ 9.2%
Median Sales Price*	\$270,000	\$298,950	+ 10.7%	\$279,900	\$289,900	+ 3.6%
Average Sales Price*	\$315,472	\$324,778	+ 2.9%	\$323,635	\$334,091	+ 3.2%
Percent of Original List Price Received*	95.0%	94.3%	- 0.7%	95.0%	94.3%	- 0.7%
List to Close	79	86	+ 8.9%	89	96	+ 7.9%
Days on Market Until Sale	37	46	+ 24.3%	46	53	+ 15.2%
Cumulative Days on Market Until Sale	43	56	+ 30.2%	51	62	+ 21.6%
Average List Price	\$312,942	\$373,140	+ 19.2%	\$345,932	\$365,642	+ 5.7%
Inventory of Homes for Sale	451	527	+ 16.9%			
Months Supply of Inventory	3.3	3.5	+ 6.1%			

^{*} Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.





Current as of September 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.