

Local Market Update for September 2025

A RESEARCH TOOL PROVIDED BY THE CANOPY REALTOR® ASSOCIATION
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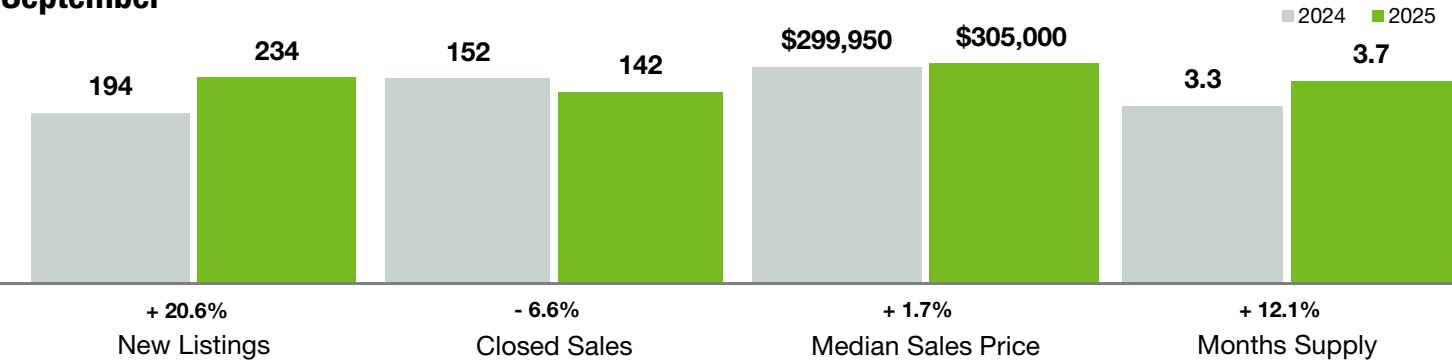
Rowan County

North Carolina

Key Metrics	September			Year to Date		
	2024	2025	Percent Change	Thru 9-2024	Thru 9-2025	Percent Change
New Listings	194	234	+ 20.6%	1,793	1,972	+ 10.0%
Pending Sales	150	165	+ 10.0%	1,338	1,432	+ 7.0%
Closed Sales	152	142	- 6.6%	1,260	1,357	+ 7.7%
Median Sales Price*	\$299,950	\$305,000	+ 1.7%	\$280,000	\$290,000	+ 3.6%
Average Sales Price*	\$324,186	\$365,564	+ 12.8%	\$323,702	\$337,433	+ 4.2%
Percent of Original List Price Received*	94.0%	95.1%	+ 1.2%	94.9%	94.4%	- 0.5%
List to Close	87	95	+ 9.2%	89	95	+ 6.7%
Days on Market Until Sale	44	52	+ 18.2%	45	53	+ 17.8%
Cumulative Days on Market Until Sale	50	57	+ 14.0%	51	61	+ 19.6%
Average List Price	\$344,640	\$366,884	+ 6.5%	\$345,772	\$364,329	+ 5.4%
Inventory of Homes for Sale	455	560	+ 23.1%	--	--	--
Months Supply of Inventory	3.3	3.7	+ 12.1%	--	--	--

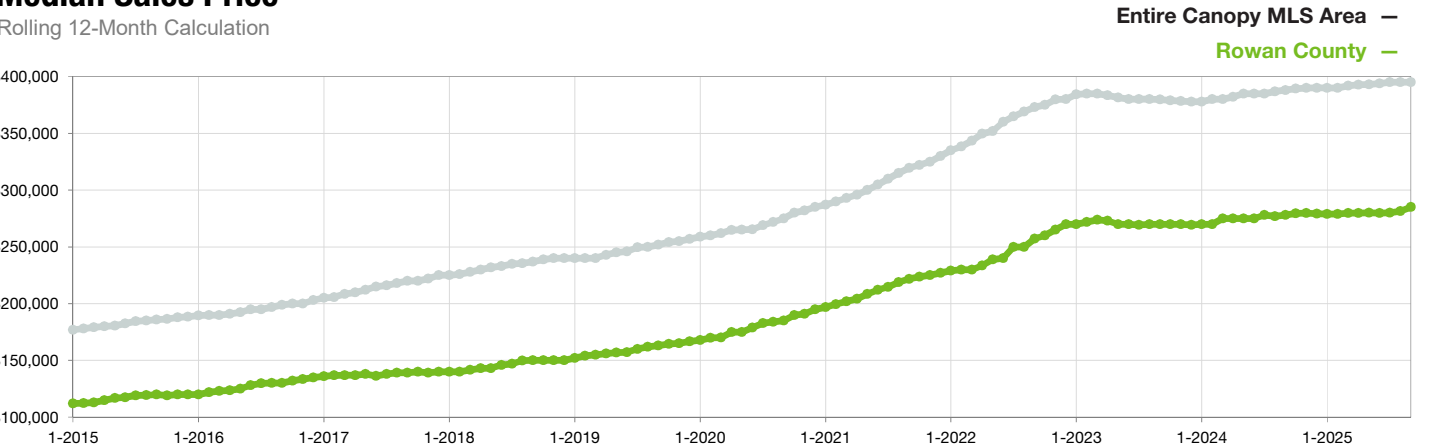
* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

September



Median Sales Price

Rolling 12-Month Calculation



Current as of October 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.