

Local Market Update for October 2025

A RESEARCH TOOL PROVIDED BY THE CANOPY REALTOR® ASSOCIATION
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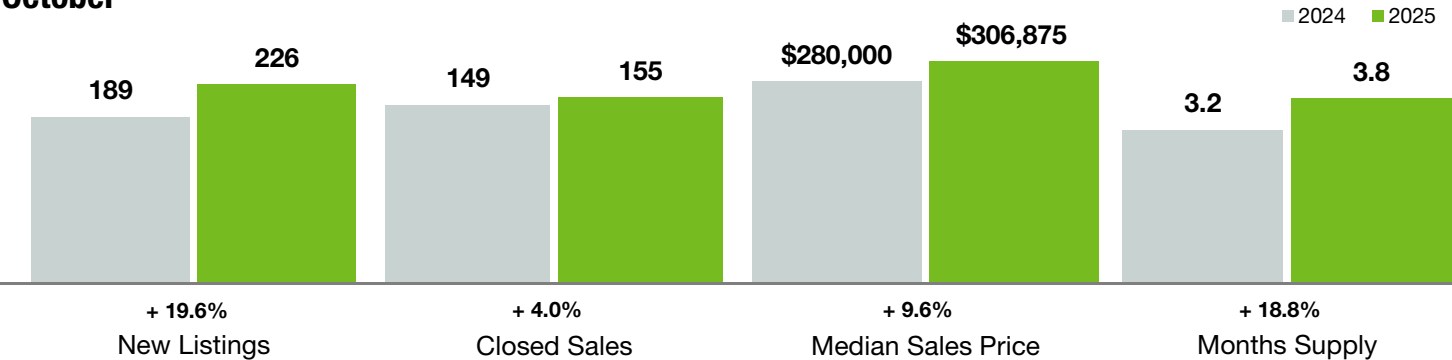
Rowan County

North Carolina

Key Metrics	October			Year to Date		
	2024	2025	Percent Change	Thru 10-2024	Thru 10-2025	Percent Change
New Listings	189	226	+ 19.6%	1,983	2,203	+ 11.1%
Pending Sales	141	155	+ 9.9%	1,480	1,585	+ 7.1%
Closed Sales	149	155	+ 4.0%	1,409	1,515	+ 7.5%
Median Sales Price*	\$280,000	\$306,875	+ 9.6%	\$280,000	\$290,000	+ 3.6%
Average Sales Price*	\$318,950	\$334,248	+ 4.8%	\$323,199	\$337,186	+ 4.3%
Percent of Original List Price Received*	94.3%	94.2%	- 0.1%	94.8%	94.4%	- 0.4%
List to Close	92	93	+ 1.1%	89	95	+ 6.7%
Days on Market Until Sale	43	50	+ 16.3%	45	53	+ 17.8%
Cumulative Days on Market Until Sale	49	58	+ 18.4%	51	61	+ 19.6%
Average List Price	\$336,304	\$375,382	+ 11.6%	\$344,874	\$364,415	+ 5.7%
Inventory of Homes for Sale	449	580	+ 29.2%	--	--	--
Months Supply of Inventory	3.2	3.8	+ 18.8%	--	--	--

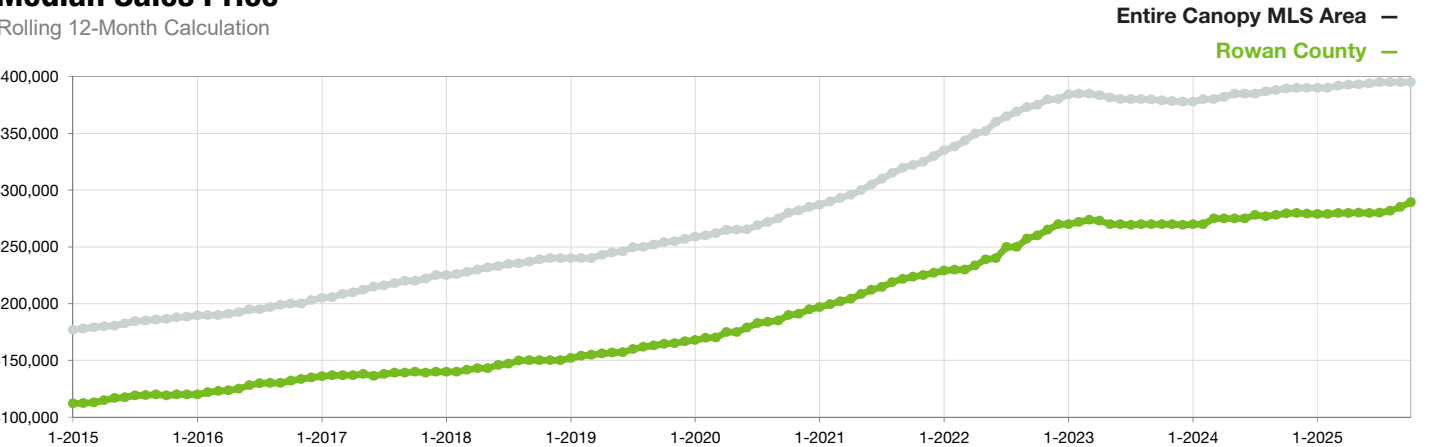
* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

October



Median Sales Price

Rolling 12-Month Calculation



Current as of November 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.