

Local Market Update for December 2025

A RESEARCH TOOL PROVIDED BY THE CANOPY REALTOR® ASSOCIATION
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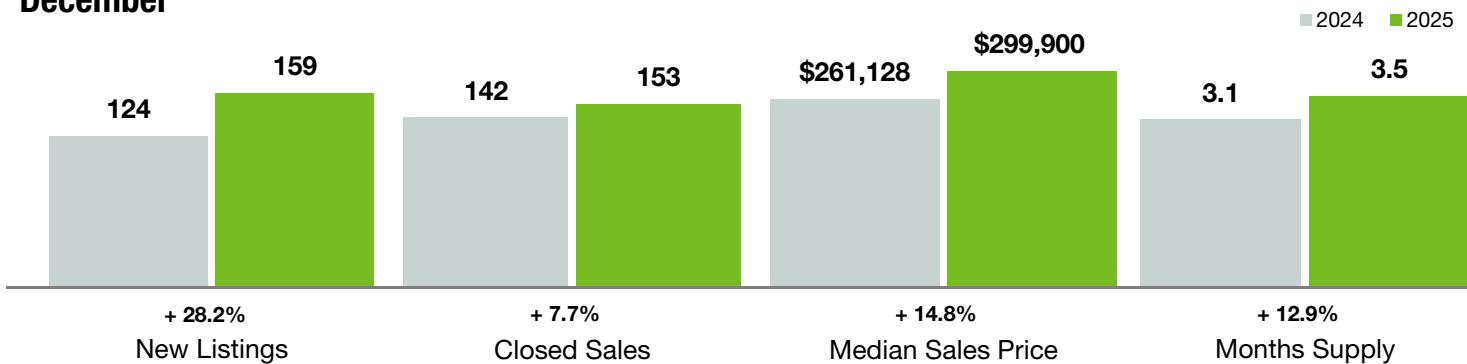
Rowan County

North Carolina

| Key Metrics | December | | | Year to Date | | |
|------------------------------------------|-----------|-----------|----------------|--------------|--------------|----------------|
| | 2024 | 2025 | Percent Change | Thru 12-2024 | Thru 12-2025 | Percent Change |
| New Listings | 124 | 159 | + 28.2% | 2,287 | 2,540 | + 11.1% |
| Pending Sales | 100 | 110 | + 10.0% | 1,712 | 1,821 | + 6.4% |
| Closed Sales | 142 | 153 | + 7.7% | 1,696 | 1,791 | + 5.6% |
| Median Sales Price* | \$261,128 | \$299,900 | + 14.8% | \$279,250 | \$290,000 | + 3.8% |
| Average Sales Price* | \$320,603 | \$354,930 | + 10.7% | \$320,864 | \$336,405 | + 4.8% |
| Percent of Original List Price Received* | 95.0% | 92.6% | - 2.5% | 94.7% | 94.1% | - 0.6% |
| List to Close | 90 | 115 | + 27.8% | 89 | 98 | + 10.1% |
| Days on Market Until Sale | 43 | 76 | + 76.7% | 45 | 56 | + 24.4% |
| Cumulative Days on Market Until Sale | 47 | 83 | + 76.6% | 50 | 63 | + 26.0% |
| Average List Price | \$332,882 | \$372,062 | + 11.8% | \$341,704 | \$361,065 | + 5.7% |
| Inventory of Homes for Sale | 441 | 535 | + 21.3% | -- | -- | -- |
| Months Supply of Inventory | 3.1 | 3.5 | + 12.9% | -- | -- | -- |

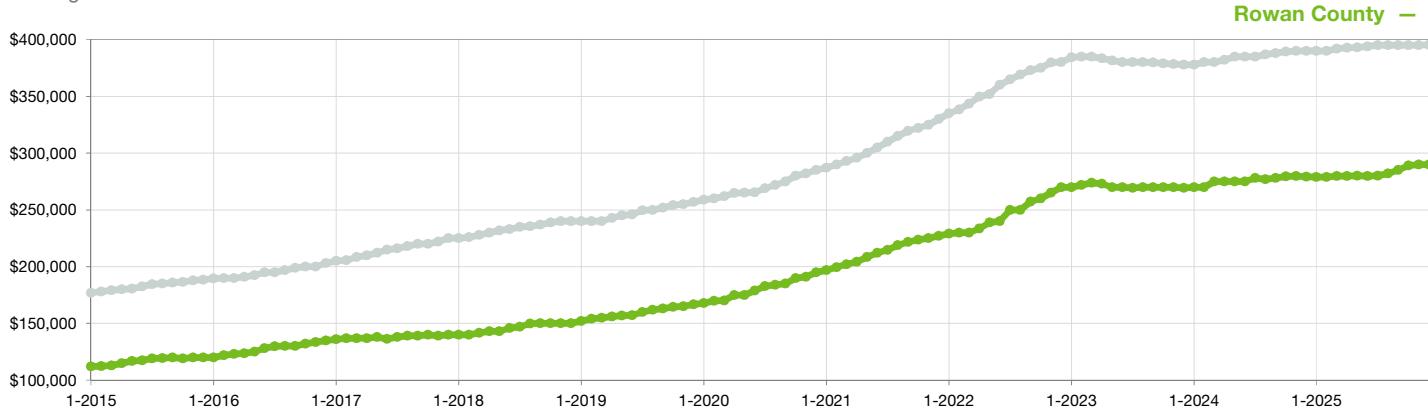
* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

December



Median Sales Price

Rolling 12-Month Calculation



Current as of January 5, 2026. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2026 ShowingTime Plus, LLC.