

# Local Market Update for December 2025

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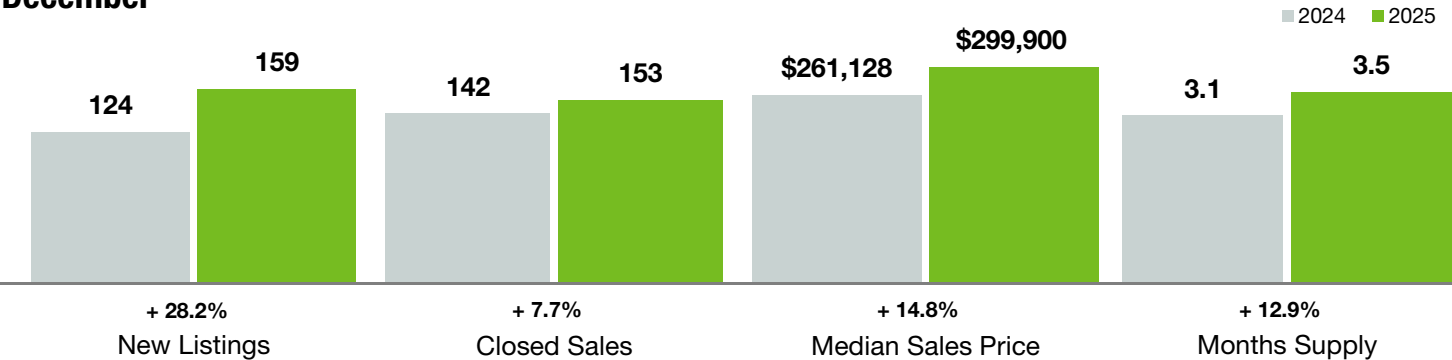
## Rowan County

North Carolina

Key Metrics	December			Year to Date		
	2024	2025	Percent Change	Thru 12-2024	Thru 12-2025	Percent Change
New Listings	124	159	+ 28.2%	2,287	2,540	+ 11.1%
Pending Sales	100	110	+ 10.0%	1,712	1,821	+ 6.4%
Closed Sales	142	153	+ 7.7%	1,696	1,791	+ 5.6%
Median Sales Price*	\$261,128	\$299,900	+ 14.8%	\$279,250	\$290,000	+ 3.8%
Average Sales Price*	\$320,603	\$354,930	+ 10.7%	\$320,864	\$336,405	+ 4.8%
Percent of Original List Price Received*	95.0%	92.6%	- 2.5%	94.7%	94.1%	- 0.6%
List to Close	90	115	+ 27.8%	89	98	+ 10.1%
Days on Market Until Sale	43	76	+ 76.7%	45	56	+ 24.4%
Cumulative Days on Market Until Sale	47	83	+ 76.6%	50	63	+ 26.0%
Average List Price	\$332,882	\$372,062	+ 11.8%	\$341,704	\$361,065	+ 5.7%
Inventory of Homes for Sale	441	535	+ 21.3%	--	--	--
Months Supply of Inventory	3.1	3.5	+ 12.9%	--	--	--

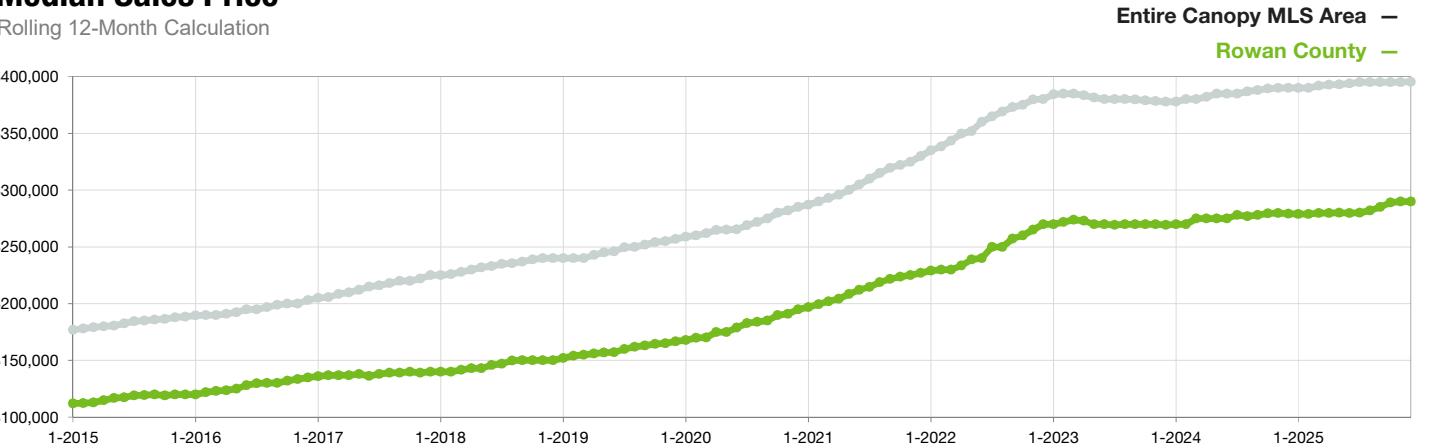
\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### December



### Median Sales Price

Rolling 12-Month Calculation



Current as of January 5, 2026. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2026 ShowingTime Plus, LLC.