

# Local Market Update for January 2026

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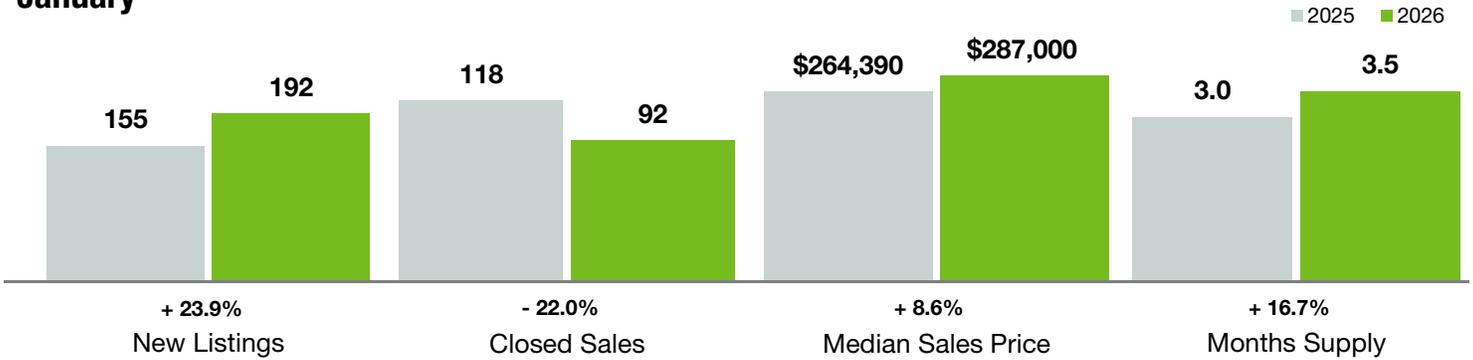
## Rowan County

North Carolina

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	Thru 1-2025	Thru 1-2026	Percent Change
New Listings	155	<b>192</b>	+ 23.9%	155	<b>192</b>	+ 23.9%
Pending Sales	122	<b>168</b>	+ 37.7%	122	<b>168</b>	+ 37.7%
Closed Sales	118	<b>92</b>	- 22.0%	118	<b>92</b>	- 22.0%
Median Sales Price*	\$264,390	<b>\$287,000</b>	+ 8.6%	\$264,390	<b>\$287,000</b>	+ 8.6%
Average Sales Price*	\$309,451	<b>\$337,126</b>	+ 8.9%	\$309,451	<b>\$337,126</b>	+ 8.9%
Percent of Original List Price Received*	92.4%	<b>93.8%</b>	+ 1.5%	92.4%	<b>93.8%</b>	+ 1.5%
List to Close	108	<b>101</b>	- 6.5%	108	<b>101</b>	- 6.5%
Days on Market Until Sale	62	<b>58</b>	- 6.5%	62	<b>58</b>	- 6.5%
Cumulative Days on Market Until Sale	78	<b>73</b>	- 6.4%	78	<b>73</b>	- 6.4%
Average List Price	\$330,188	<b>\$365,569</b>	+ 10.7%	\$330,188	<b>\$365,569</b>	+ 10.7%
Inventory of Homes for Sale	436	<b>546</b>	+ 25.2%	--	--	--
Months Supply of Inventory	3.0	<b>3.5</b>	+ 16.7%	--	--	--

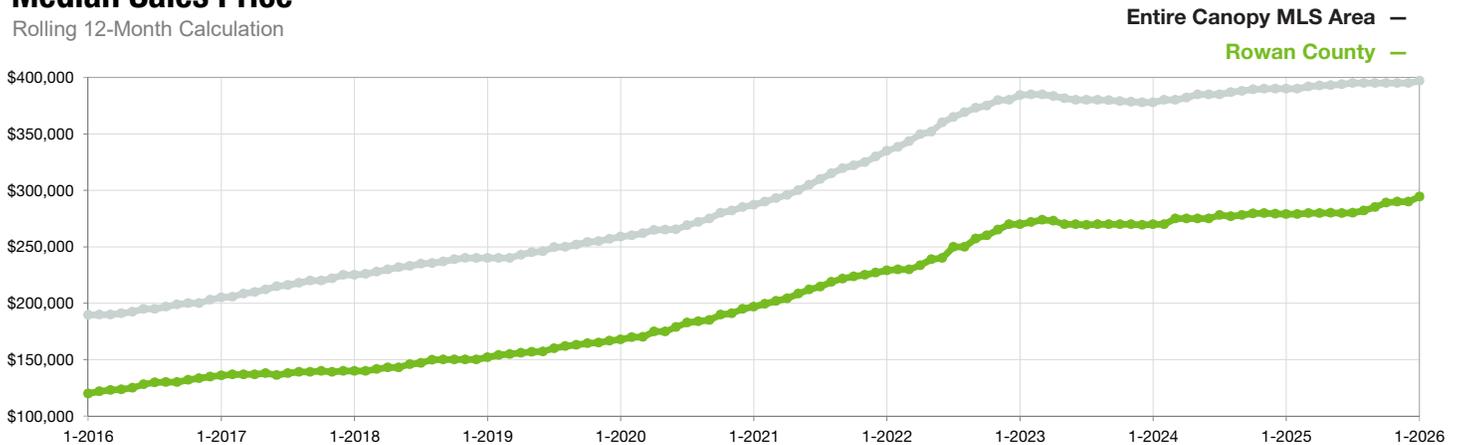
\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### January



### Median Sales Price

Rolling 12-Month Calculation



Current as of February 5, 2026. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2026 ShowingTime Plus, LLC.