

Local Market Update for March 2026

A RESEARCH TOOL PROVIDED BY THE CANOPY REALTOR® ASSOCIATION
FOR MORE INFORMATION, CONTACT A REALTOR®



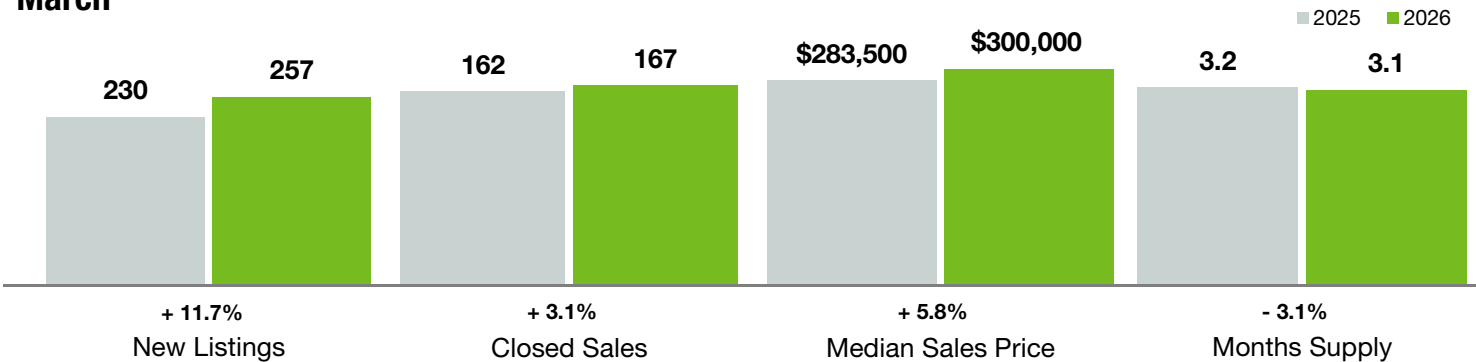
Rowan County

North Carolina

Key Metrics	March			Year to Date		
	2025	2026	Percent Change	Thru 3-2025	Thru 3-2026	Percent Change
New Listings	230	257	+ 11.7%	561	632	+ 12.7%
Pending Sales	177	232	+ 31.1%	440	549	+ 24.8%
Closed Sales	162	167	+ 3.1%	380	390	+ 2.6%
Median Sales Price*	\$283,500	\$300,000	+ 5.8%	\$275,000	\$304,900	+ 10.9%
Average Sales Price*	\$306,053	\$321,502	+ 5.0%	\$310,819	\$338,673	+ 9.0%
Percent of Original List Price Received*	94.1%	95.0%	+ 1.0%	93.4%	94.7%	+ 1.4%
List to Close	101	107	+ 5.9%	108	112	+ 3.7%
Days on Market Until Sale	60	62	+ 3.3%	62	66	+ 6.5%
Cumulative Days on Market Until Sale	71	71	0.0%	74	75	+ 1.4%
Average List Price	\$357,636	\$352,679	- 1.4%	\$331,503	\$356,055	+ 7.4%
Inventory of Homes for Sale	463	502	+ 8.4%	--	--	--
Months Supply of Inventory	3.2	3.1	- 3.1%	--	--	--

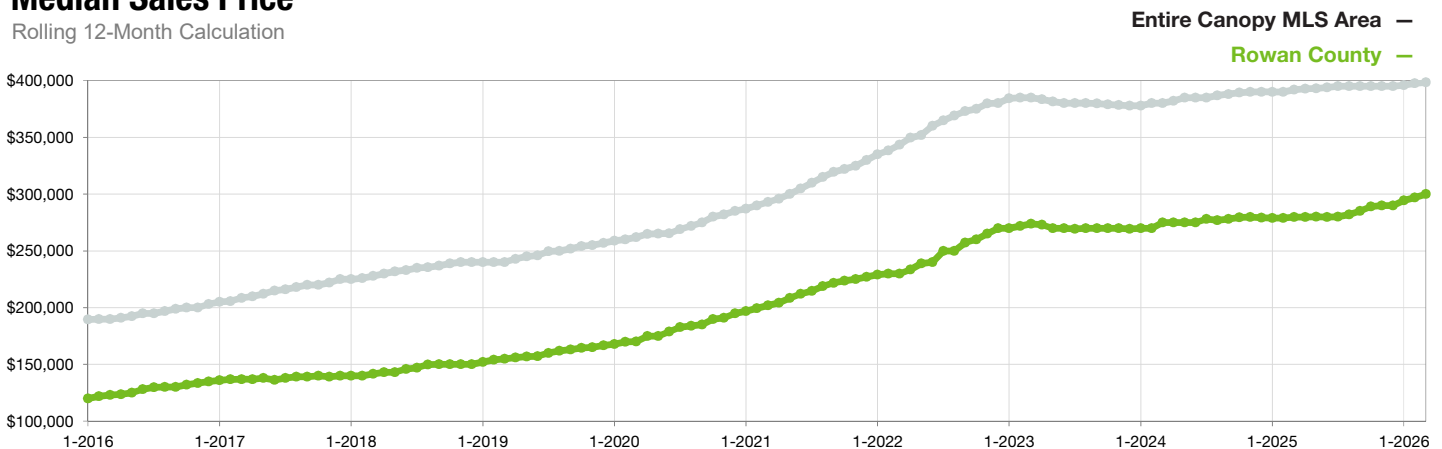
* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

March



Median Sales Price

Rolling 12-Month Calculation



Current as of April 5, 2026. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2026 ShowingTime Plus, LLC.