

Local Market Update for July 2026

A RESEARCH TOOL PROVIDED BY THE CANOPY REALTOR® ASSOCIATION
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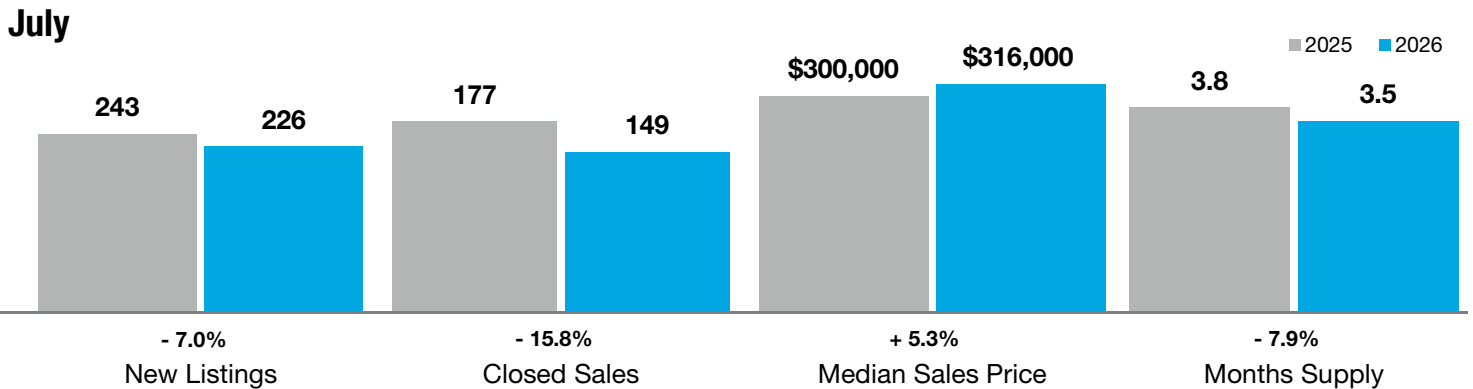


Rowan County

North Carolina

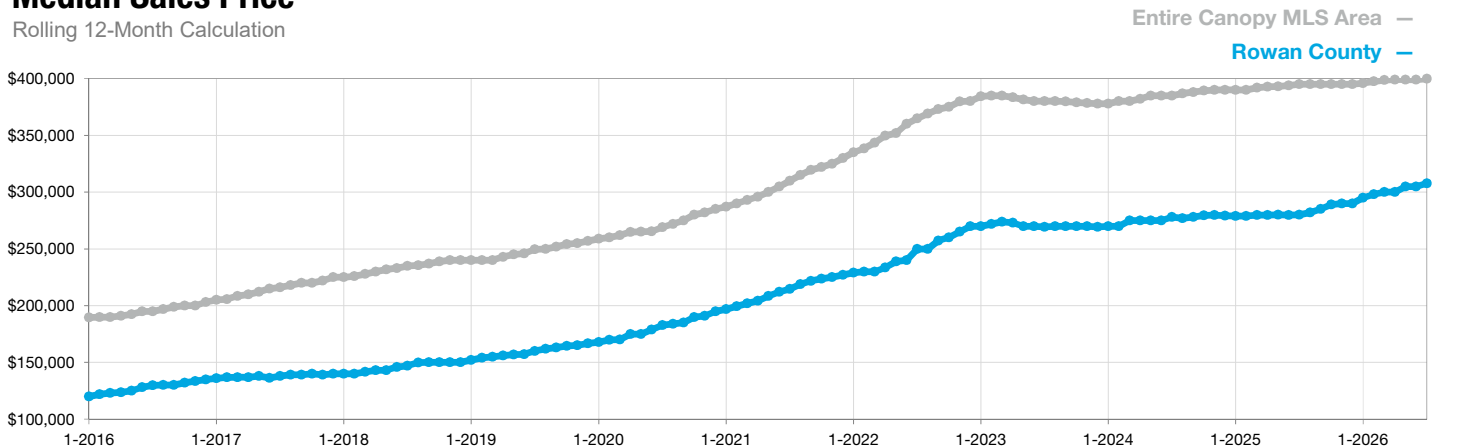
Key Metrics	July			Year to Date		
	2025	2026	Percent Change	Thru 7-2025	Thru 7-2026	Percent Change
New Listings	243	226	- 7.0%	1,539	1,634	+ 6.2%
Pending Sales	161	174	+ 8.1%	1,109	1,265	+ 14.1%
Closed Sales	177	149	- 15.8%	1,053	1,143	+ 8.5%
Median Sales Price*	\$300,000	\$316,000	+ 5.3%	\$287,000	\$312,000	+ 8.7%
Average Sales Price*	\$331,085	\$355,923	+ 7.5%	\$335,475	\$345,264	+ 2.9%
Percent of Original List Price Received*	94.2%	95.7%	+ 1.6%	94.3%	95.2%	+ 1.0%
List to Close	93	101	+ 8.6%	97	104	+ 7.2%
Days on Market Until Sale	49	52	+ 6.1%	54	58	+ 7.4%
Cumulative Days on Market Until Sale	53	68	+ 28.3%	62	68	+ 9.7%
Average List Price	\$350,649	\$360,468	+ 2.8%	\$361,342	\$367,746	+ 1.8%
Inventory of Homes for Sale	563	575	+ 2.1%	--	--	--
Months Supply of Inventory	3.8	3.5	- 7.9%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Median Sales Price

Rolling 12-Month Calculation



Current as of August 5, 2026. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2026 ShowingTime Plus, LLC.