Local Market Update for October 2026

A RESEARCH TOOL PROVIDED BY THE CANOPY REALTOR® ASSOCIATION
FOR MORE INFORMATION, CONTACT A REALTOR®

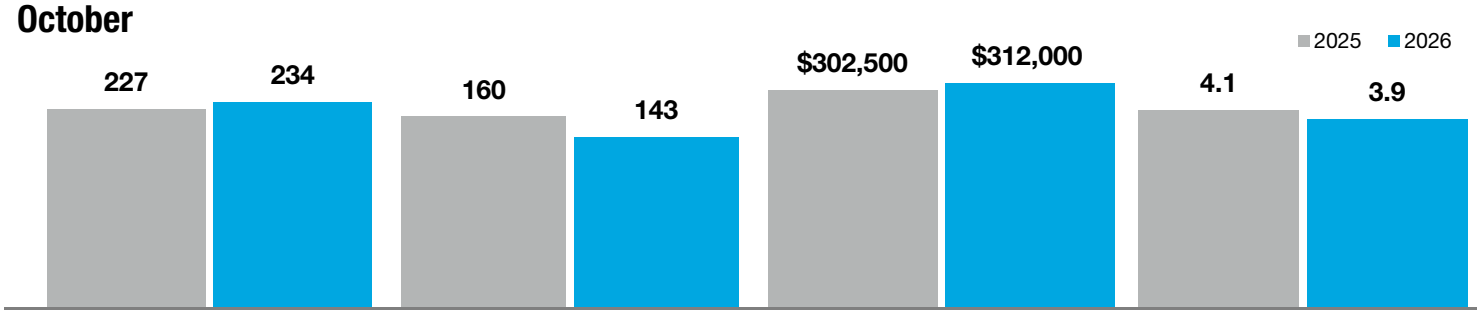
Rowan County

North Carolina

	October			Year to Date		
Key Metrics	**2025**	**2026**	Percent Change	**Thru 10-2025**	**Thru 10-2026**	Percent Change
New Listings	227	**234**	+ 3.1%	2,209	**2,320**	+ 5.0%
Pending Sales	141	**142**	+ 0.7%	1,564	**1,693**	+ 8.2%
Closed Sales	160	**143**	- 10.6%	1,521	**1,615**	+ 6.2%
Median Sales Price*	$302,500	**$312,000**	+ 3.1%	$290,000	**$312,000**	+ 7.6%
Average Sales Price*	$332,445	**$353,865**	+ 6.4%	$336,988	**$349,377**	+ 3.7%
Percent of Original List Price Received*	94.2%	**95.6%**	+ 1.5%	94.4%	**95.3%**	+ 1.0%
List to Close	93	**93**	0.0%	95	**104**	+ 9.5%
Days on Market Until Sale	51	**47**	- 7.8%	53	**57**	+ 7.5%
Cumulative Days on Market Until Sale	57	**52**	- 8.8%	61	**66**	+ 8.2%
Average List Price	$363,901	**$335,882**	- 7.7%	$360,900	**$360,672**	- 0.1%
Inventory of Homes for Sale	615	**630**	+ 2.4%	--	**--**	--
Months Supply of Inventory	4.1	**3.9**	- 4.9%	--	**--**	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

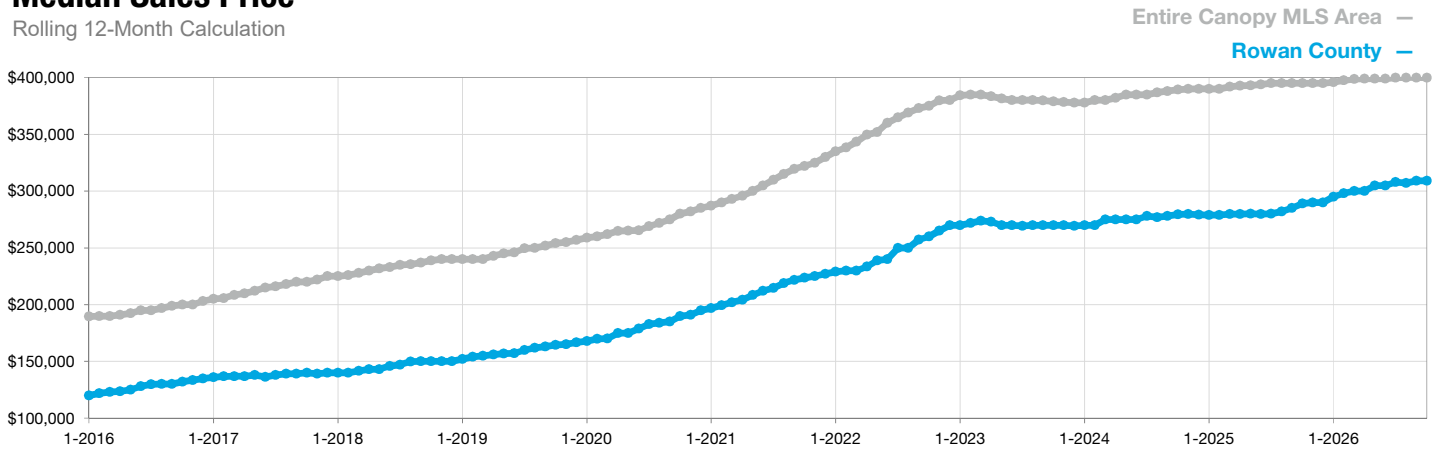
October



+ 3.1% New Listings | **- 10.6%** Closed Sales | **+ 3.1%** Median Sales Price | **- 4.9%** Months Supply

Median Sales Price

Rolling 12-Month Calculation



Current as of November 5, 2026. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2026 ShowingTime Plus, LLC.