

Local Market Update for January 2025

A research tool provided by the Canopy Realtor® Association
FOR MORE INFORMATION, CONTACT A REALTOR®



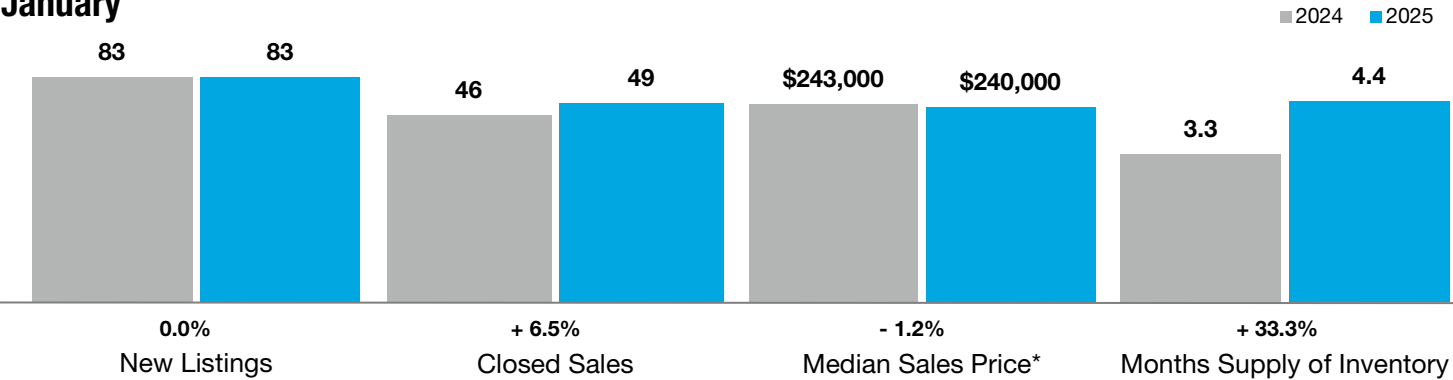
Rutherford County

North Carolina

Key Metrics	January			Year to Date		
	2024	2025	Percent Change	Thru 1-2024	Thru 1-2025	Percent Change
New Listings	83	83	0.0%	83	83	0.0%
Pending Sales	53	57	+ 7.5%	53	57	+ 7.5%
Closed Sales	46	49	+ 6.5%	46	49	+ 6.5%
Median Sales Price*	\$243,000	\$240,000	- 1.2%	\$243,000	\$240,000	- 1.2%
Average Sales Price*	\$395,664	\$294,053	- 25.7%	\$395,664	\$294,053	- 25.7%
Percent of Original List Price Received*	91.6%	93.6%	+ 2.2%	91.6%	93.6%	+ 2.2%
List to Close	106	124	+ 17.0%	106	124	+ 17.0%
Days on Market Until Sale	60	76	+ 26.7%	60	76	+ 26.7%
Cumulative Days on Market Until Sale	62	84	+ 35.5%	62	84	+ 35.5%
Average List Price	\$356,678	\$392,013	+ 9.9%	\$356,678	\$392,013	+ 9.9%
Inventory of Homes for Sale	202	263	+ 30.2%	--	--	--
Months Supply of Inventory	3.3	4.4	+ 33.3%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

