

Local Market Update for July 2025

A research tool provided by the Canopy Realtor® Association
FOR MORE INFORMATION, CONTACT A REALTOR®

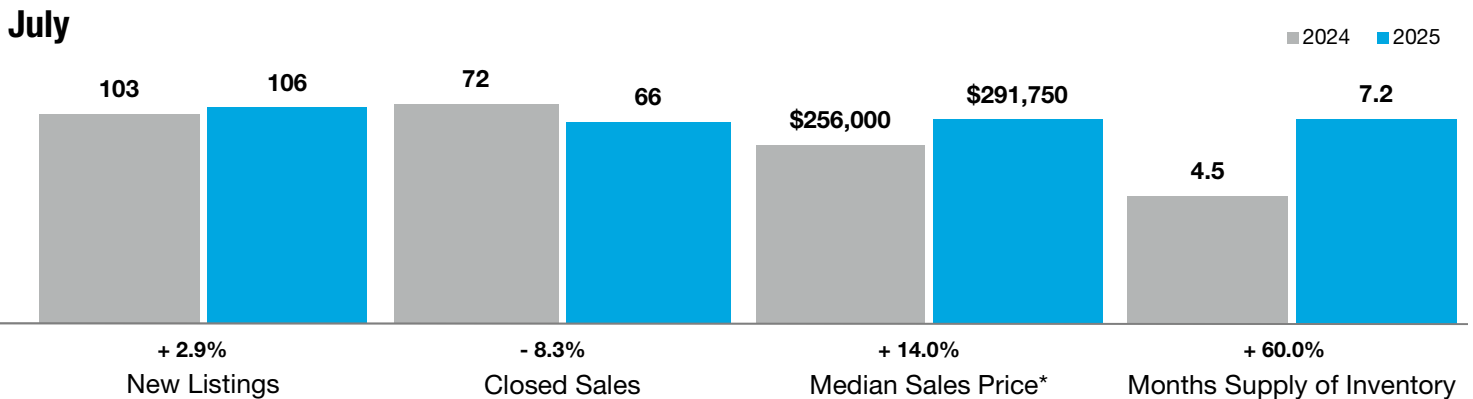


Rutherford County

North Carolina

Key Metrics	July			Year to Date		
	2024	2025	Percent Change	Thru 7-2024	Thru 7-2025	Percent Change
New Listings	103	106	+ 2.9%	707	717	+ 1.4%
Pending Sales	66	69	+ 4.5%	460	414	- 10.0%
Closed Sales	72	66	- 8.3%	444	381	- 14.2%
Median Sales Price*	\$256,000	\$291,750	+ 14.0%	\$266,000	\$268,595	+ 1.0%
Average Sales Price*	\$318,427	\$375,512	+ 17.9%	\$364,907	\$335,473	- 8.1%
Percent of Original List Price Received*	94.3%	90.3%	- 4.2%	93.0%	92.5%	- 0.5%
List to Close	73	124	+ 69.9%	94	112	+ 19.1%
Days on Market Until Sale	31	79	+ 154.8%	49	66	+ 34.7%
Cumulative Days on Market Until Sale	39	91	+ 133.3%	59	77	+ 30.5%
Average List Price	\$482,060	\$411,330	- 14.7%	\$417,432	\$428,715	+ 2.7%
Inventory of Homes for Sale	286	396	+ 38.5%	--	--	--
Months Supply of Inventory	4.5	7.2	+ 60.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

