

Local Market Update for October 2025

A research tool provided by the Canopy Realtor® Association
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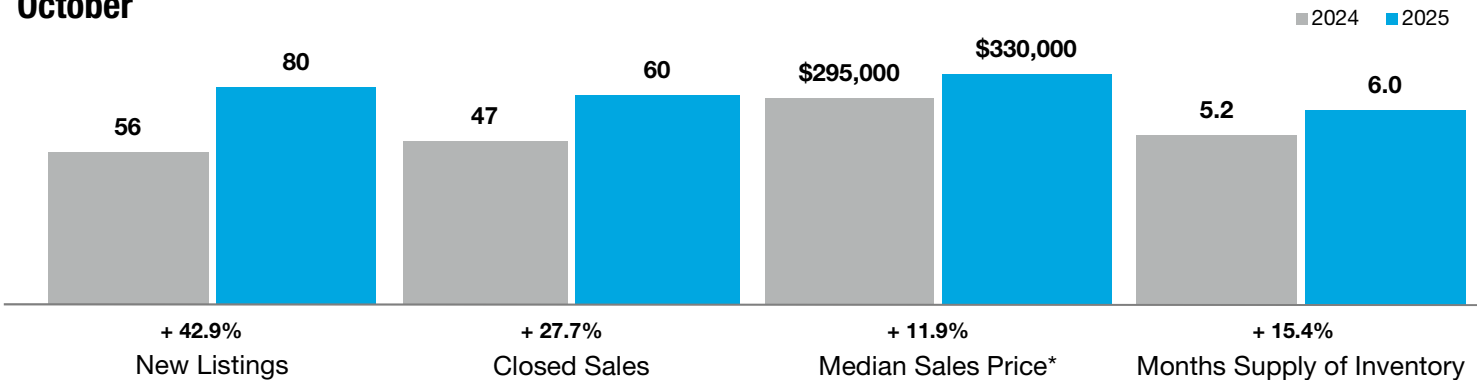
Rutherford County

North Carolina

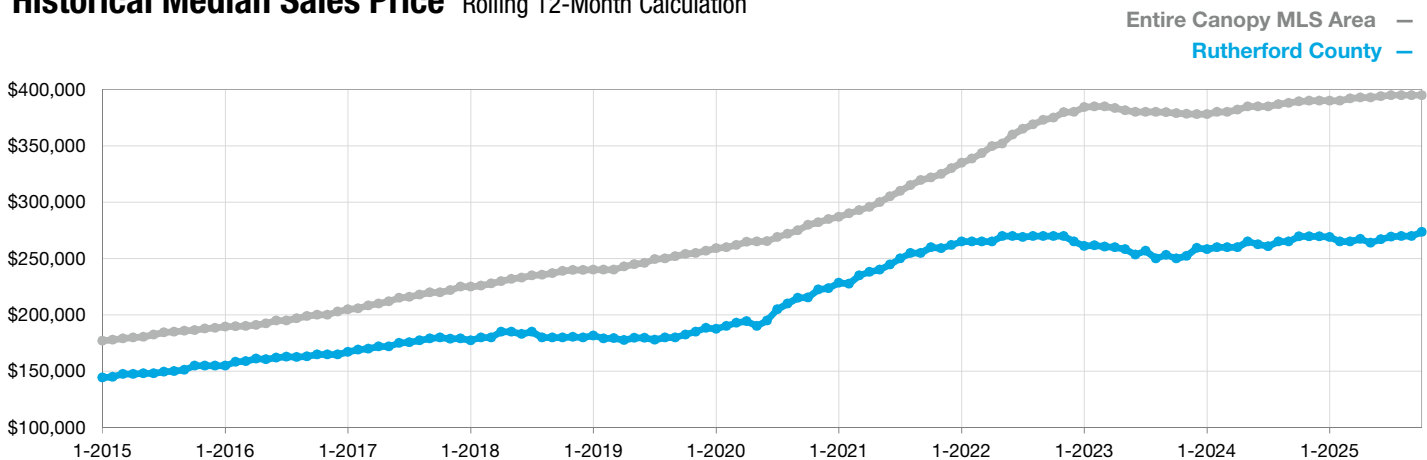
Key Metrics	October			Year to Date		
	2024	2025	Percent Change	Thru 10-2024	Thru 10-2025	Percent Change
New Listings	56	80	+ 42.9%	987	967	- 2.0%
Pending Sales	36	66	+ 83.3%	609	608	- 0.2%
Closed Sales	47	60	+ 27.7%	614	568	- 7.5%
Median Sales Price*	\$295,000	\$330,000	+ 11.9%	\$271,652	\$275,200	+ 1.3%
Average Sales Price*	\$322,213	\$373,600	+ 15.9%	\$363,132	\$343,183	- 5.5%
Percent of Original List Price Received*	91.3%	92.1%	+ 0.9%	92.9%	92.2%	- 0.8%
List to Close	100	123	+ 23.0%	93	114	+ 22.6%
Days on Market Until Sale	57	82	+ 43.9%	48	68	+ 41.7%
Cumulative Days on Market Until Sale	62	98	+ 58.1%	57	80	+ 40.4%
Average List Price	\$500,266	\$408,992	- 18.2%	\$414,526	\$422,400	+ 1.9%
Inventory of Homes for Sale	308	352	+ 14.3%	--	--	--
Months Supply of Inventory	5.2	6.0	+ 15.4%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

October



Historical Median Sales Price Rolling 12-Month Calculation



Current as of November 5, 2025. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2025 ShowingTime Plus, LLC.