

Local Market Update for January 2026

A research tool provided by the Canopy Realtor® Association
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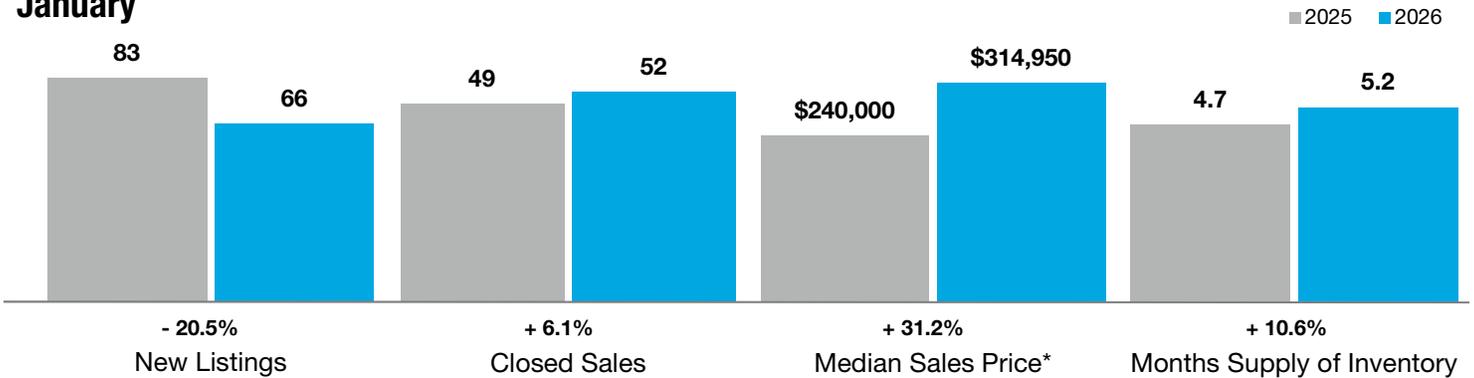
Rutherford County

North Carolina

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	Thru 1-2025	Thru 1-2026	Percent Change
New Listings	83	66	- 20.5%	83	66	- 20.5%
Pending Sales	52	56	+ 7.7%	52	56	+ 7.7%
Closed Sales	49	52	+ 6.1%	49	52	+ 6.1%
Median Sales Price*	\$240,000	\$314,950	+ 31.2%	\$240,000	\$314,950	+ 31.2%
Average Sales Price*	\$294,053	\$414,389	+ 40.9%	\$294,053	\$414,389	+ 40.9%
Percent of Original List Price Received*	93.6%	91.5%	- 2.2%	93.6%	91.5%	- 2.2%
List to Close	124	122	- 1.6%	124	122	- 1.6%
Days on Market Until Sale	76	75	- 1.3%	76	75	- 1.3%
Cumulative Days on Market Until Sale	84	104	+ 23.8%	84	104	+ 23.8%
Average List Price	\$375,239	\$398,441	+ 6.2%	\$375,239	\$398,441	+ 6.2%
Inventory of Homes for Sale	277	297	+ 7.2%	--	--	--
Months Supply of Inventory	4.7	5.2	+ 10.6%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

