

Local Market Update for July 2026

A research tool provided by the Canopy Realtor® Association
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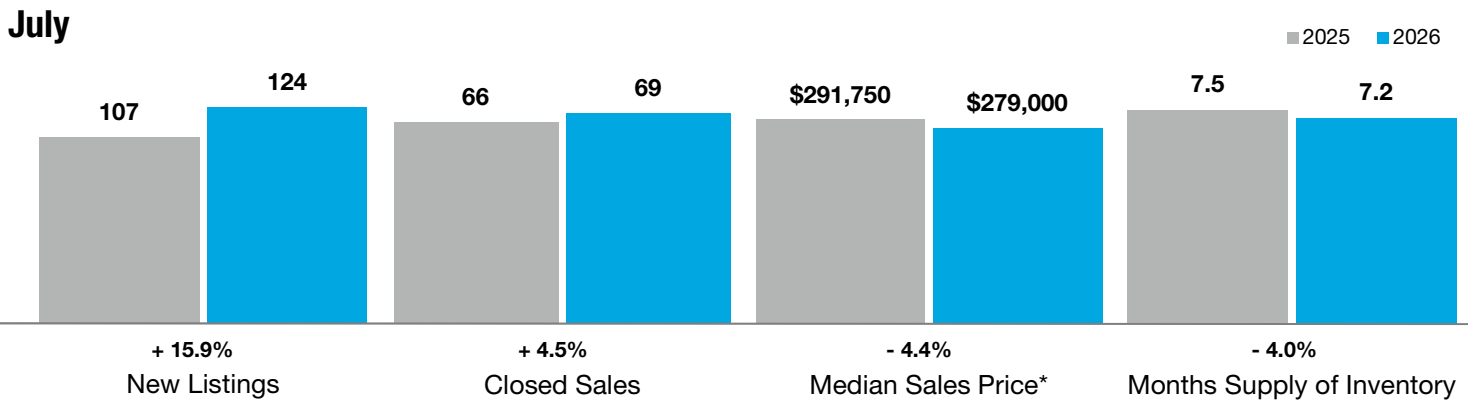


Rutherford County

North Carolina

Key Metrics	July			Year to Date		
	2025	2026	Percent Change	Thru 7-2025	Thru 7-2026	Percent Change
New Listings	107	124	+ 15.9%	718	776	+ 8.1%
Pending Sales	64	72	+ 12.5%	405	453	+ 11.9%
Closed Sales	66	69	+ 4.5%	381	409	+ 7.3%
Median Sales Price*	\$291,750	\$279,000	- 4.4%	\$268,595	\$290,000	+ 8.0%
Average Sales Price*	\$375,512	\$316,619	- 15.7%	\$335,473	\$380,123	+ 13.3%
Percent of Original List Price Received*	90.3%	93.3%	+ 3.3%	92.5%	93.0%	+ 0.5%
List to Close	124	116	- 6.5%	112	124	+ 10.7%
Days on Market Until Sale	79	72	- 8.9%	66	79	+ 19.7%
Cumulative Days on Market Until Sale	91	87	- 4.4%	77	98	+ 27.3%
Average List Price	\$394,115	\$431,576	+ 9.5%	\$417,606	\$448,562	+ 7.4%
Inventory of Homes for Sale	409	441	+ 7.8%	--	--	--
Months Supply of Inventory	7.5	7.2	- 4.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

