

Local Market Update for August 2026

A research tool provided by the Canopy Realtor® Association
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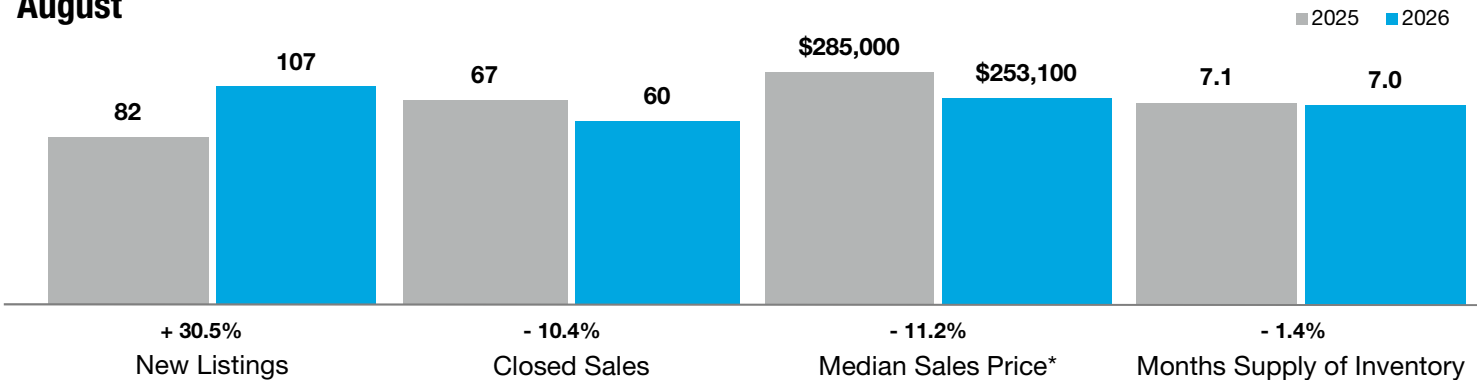
Rutherford County

North Carolina

Key Metrics	August			Year to Date		
	2025	2026	Percent Change	Thru 8-2025	Thru 8-2026	Percent Change
New Listings	82	107	+ 30.5%	800	885	+ 10.6%
Pending Sales	70	83	+ 18.6%	475	531	+ 11.8%
Closed Sales	67	60	- 10.4%	448	469	+ 4.7%
Median Sales Price*	\$285,000	\$253,100	- 11.2%	\$270,000	\$289,900	+ 7.4%
Average Sales Price*	\$375,831	\$377,642	+ 0.5%	\$341,508	\$379,805	+ 11.2%
Percent of Original List Price Received*	91.1%	94.1%	+ 3.3%	92.3%	93.1%	+ 0.9%
List to Close	108	109	+ 0.9%	112	122	+ 8.9%
Days on Market Until Sale	63	69	+ 9.5%	66	78	+ 18.2%
Cumulative Days on Market Until Sale	74	77	+ 4.1%	76	96	+ 26.3%
Average List Price	\$441,425	\$362,964	- 17.8%	\$419,869	\$435,703	+ 3.8%
Inventory of Homes for Sale	391	432	+ 10.5%	--	--	--
Months Supply of Inventory	7.1	7.0	- 1.4%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

August



Historical Median Sales Price Rolling 12-Month Calculation

