Local Market Update for October 2026

A research tool provided by the Canopy Realtor® Association
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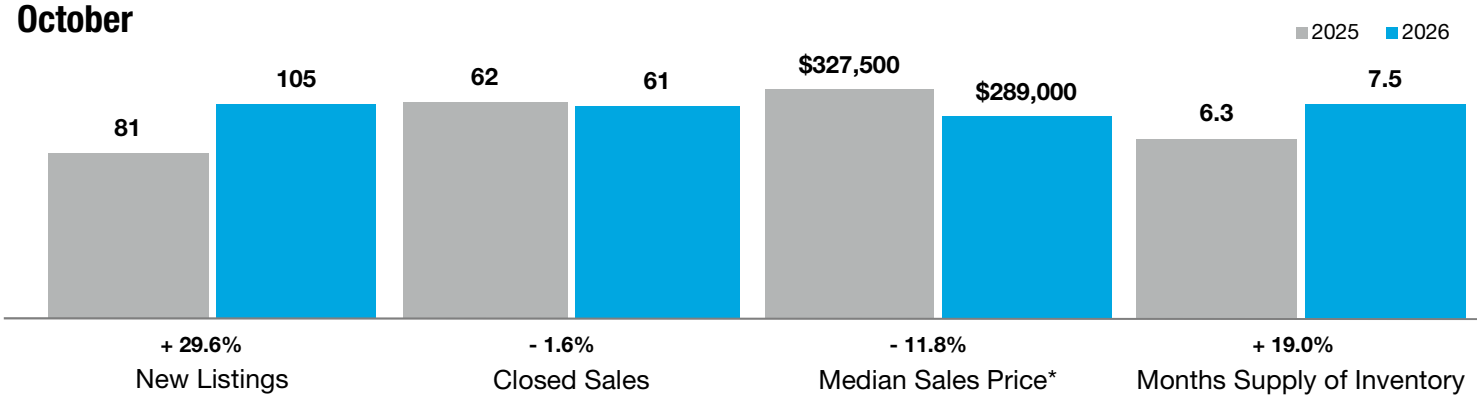
Rutherford County

North Carolina

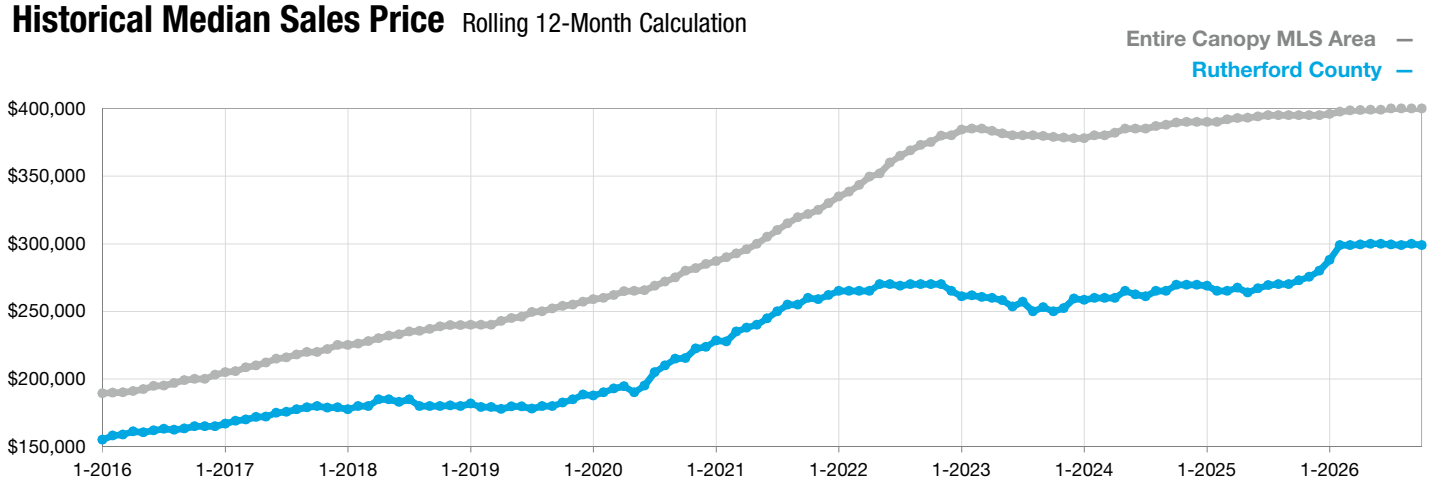
	October			Year to Date		
Key Metrics	**2025**	**2026**	Percent Change	**Thru 10-2025**	**Thru 10-2026**	Percent Change
New Listings	81	**105**	+ 29.6%	969	**1,099**	+ 13.4%
Pending Sales	61	**56**	- 8.2%	598	**640**	+ 7.0%
Closed Sales	62	**61**	- 1.6%	570	**616**	+ 8.1%
Median Sales Price*	$327,500	**$289,000**	- 11.8%	$275,000	**$290,000**	+ 5.5%
Average Sales Price*	$364,563	**$368,730**	+ 1.1%	$342,307	**$383,889**	+ 12.1%
Percent of Original List Price Received*	91.9%	**91.7%**	- 0.2%	92.2%	**92.9%**	+ 0.8%
List to Close	120	**127**	+ 5.8%	114	**123**	+ 7.9%
Days on Market Until Sale	79	**85**	+ 7.6%	68	**79**	+ 16.2%
Cumulative Days on Market Until Sale	95	**111**	+ 16.8%	79	**96**	+ 21.5%
Average List Price	$397,625	**$461,579**	+ 16.1%	$416,314	**$439,103**	+ 5.5%
Inventory of Homes for Sale	367	**455**	+ 24.0%	--	--	--
Months Supply of Inventory	6.3	**7.5**	+ 19.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

October



Historical Median Sales Price Rolling 12-Month Calculation



Current as of November 5, 2026. All data from Canopy MLS, Inc. Report provided by the Canopy Realtor® Association. Report © 2026 ShowingTime Plus, LLC.