Local Market Update – April 2020A Research Tool Provided by Iowa Association of REALTORS®



Story County

Single-Family Detached		April			Year to Date			
Key Metrics	2019	2020	% Change	Thru 4-2019	Thru 4-2020	% Change		
New Listings	152	98	- 35.5%	462	411	- 11.0%		
Pending Sales	94	98	+ 4.3%	296	333	+ 12.5%		
Closed Sales	82	93	+ 13.4%	232	257	+ 10.8%		
Days on Market Until Sale	81	47	- 42.0%	68	63	- 7.4%		
Median Sales Price*	\$211,000	\$195,750	- 7.2%	\$200,000	\$208,750	+ 4.4%		
Average Sales Price*	\$228,115	\$219,825	- 3.6%	\$216,881	\$226,328	+ 4.4%		
Percent of List Price Received*	97.6%	98.8%	+ 1.2%	97.0%	97.6%	+ 0.6%		
Inventory of Homes for Sale	365	264	- 27.7%		_	_		
Months Supply of Inventory	4.7	2.9	- 38.3%					

Townhouse-Condo	April			Year to Date			
Key Metrics	2019	2020	% Change	Thru 4-2019	Thru 4-2020	% Change	
New Listings	27	16	- 40.7%	72	78	+ 8.3%	
Pending Sales	15	18	+ 20.0%	52	52	0.0%	
Closed Sales	12	14	+ 16.7%	35	38	+ 8.6%	
Days on Market Until Sale	87	92	+ 5.7%	113	71	- 37.2%	
Median Sales Price*	\$127,500	\$177,500	+ 39.2%	\$165,000	\$200,000	+ 21.2%	
Average Sales Price*	\$145,483	\$198,786	+ 36.6%	\$179,120	\$209,237	+ 16.8%	
Percent of List Price Received*	96.3%	97.7%	+ 1.5%	95.7%	96.4%	+ 0.7%	
Inventory of Homes for Sale	62	60	- 3.2%		_	_	
Months Supply of Inventory	5.1	4.8	- 5.9%			_	

^{*} Does not account for seller concessions; % Change may be extreme due to small sample size.

Median Sales Price - Single-Family Detached Rolling 12-Month Calculation State of Iowa -Story County \$240,000 \$220,000 \$200,000 \$180,000 \$160,000 \$140,000 \$120,000 $1-2012 \quad 1-2013 \quad 1-2014 \quad 1-2015 \quad 1-2016 \quad 1-2017 \quad 1-2018 \quad 1-2019 \quad 1-2020$

Median Sales Price - Townhouse-Condo



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.