Local Market Update – January 2022A Research Tool Provided by Iowa Association of REALTORS®



Winnebago County

Single-Family Detached		January			Year to Date			
Key Metrics	2021	2022	% Change	Thru 1-2021	Thru 1-2022	% Change		
New Listings	5	12	+ 140.0%	5	12	+ 140.0%		
Pending Sales	5	3	- 40.0%	5	3	- 40.0%		
Closed Sales	8	4	- 50.0%	8	4	- 50.0%		
Days on Market Until Sale	55	49	- 10.9%	55	49	- 10.9%		
Median Sales Price*	\$100,000	\$92,000	- 8.0%	\$100,000	\$92,000	- 8.0%		
Average Sales Price*	\$106,062	\$130,500	+ 23.0%	\$106,062	\$130,500	+ 23.0%		
Percent of List Price Received*	91.4%	96.1%	+ 5.1%	91.4%	96.1%	+ 5.1%		
Inventory of Homes for Sale	18	20	+ 11.1%	_	_	_		
Months Supply of Inventory	1.8	2.5	+ 38.9%					

Townhouse-Condo	January			Year to Date			
Key Metrics	2021	2022	% Change	Thru 1-2021	Thru 1-2022	% Change	
New Listings	0	0	0.0%	0	0	0.0%	
Pending Sales	0	1	_	0	1	_	
Closed Sales	0	0	0.0%	0	0	0.0%	
Days on Market Until Sale		_	_			_	
Median Sales Price*			_				
Average Sales Price*	_	_	_		_	_	
Percent of List Price Received*			_		_		
Inventory of Homes for Sale	0	1	_		_	_	
Months Supply of Inventory		1.0	_	_			

^{*} Does not account for seller concessions; % Change may be extreme due to small sample size.

Median Sales Price - Single-Family Detached Rolling 12-Month Calculation State of Iowa -Winnebago County -\$225,000 \$200,000 \$175,000 \$150,000 \$125,000 \$100,000 \$75.000 \$50,000

1-2016

1-2018

1-2020

1-2014

Median Sales Price - Townhouse-Condo Rolling 12-Month Calculation State of Iowa -Winnebago County -\$300,000 \$250,000 \$200,000 \$150,000 \$100,000 \$50,000 1-2012 1-2014 1-2016 1-2018 1-2020 1-2022

A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

1-2022